

# Trustee's statement

We confirm that the following is a summary of information extracted from the Cornwall Wildlife Trust's annual unqualified statutory accounts. **The Cornwall Trust for Nature Conservation Ltd and Cornwall Environmental Consultants Ltd.** Consolidated statement of financial activities for the year ended 29th February 2016.

	Unrestricted Funds £	Restricted Funds £	Total 2016 £	Total 2015 £
<b>Income and endowments from:</b>				
Donations and legacies	142,197	190,321	332,518	468,908
<i>Other trading activities:</i>				
Consultancy income and sales	685,731	7,996	693,727	774,089
Livestock sales	-	5,542	5,542	1,319
Fundraising	63,417	-	63,417	65,829
Investments	4,357	80	4,437	4304
Other income	63,520	2,591	66,111	64,841
	<b>959,222</b>	<b>206,530</b>	<b>1,165,752</b>	<b>1,379,290</b>
Nature conservation	635,052	522,695	1,157,747	1,017,818
Subscriptions	515,185	3,760	518,945	469,193
<b>Total Income and endowments</b>	<b>2,109,459</b>	<b>732,985</b>	<b>2,842,444</b>	<b>2,866,301</b>
<b>Expenditure on:</b>				
<i>Raising funds:</i>				
Consultancy expenses	521,466	-	521,466	678,893
Livestock purchases	-	90	90	-
Fundraising and publicity	339,105	-	339,105	224,724
	<b>860,571</b>	<b>90</b>	<b>860,661</b>	<b>903,617</b>
<i>Charitable activities:</i>				
Reserves management	654,860	80,745	735,605	786,984
Conservation	608,900	442,241	1,051,141	819,293
<b>Total expenditure</b>	<b>2,124,331</b>	<b>523,076</b>	<b>2,647,407</b>	<b>2,509,894</b>
<b>Net (expenditure)/income for the year</b>	<b>(14,872)</b>	<b>209,909</b>	<b>195,037</b>	<b>356,407</b>
Transfers between funds	(5,614)	5,614	-	-
Net loss on investments	(182)	-	(182)	(64)
<b>Net movement in funds</b>				
Funds at 1 March 2015	1,010,396	3,576,489	4,586,885	4,230,542
<b>Funds at 29th February 2016</b>	<b>989,728</b>	<b>3,792,012</b>	<b>4,781,740</b>	<b>4,586,885</b>

## BALANCE SHEET at 29th February 2016

	The Group		The Charity	
	2016	2015	2016	2015
<b>Fixed Assets</b>				
Tangible assets	821,890	781,401	821,890	781,401
Heritage assets	2,727,031	2,682,725	2,727,031	2,682,725
Investments	289	460	289	460
	<b>3,549,210</b>	<b>3,464,586</b>	<b>3,549,210</b>	<b>3,464,586</b>
<b>Current Assets</b>				
Stock and work in progress	28,329	25,136	17,070	10,660
Debtors	925,951	637,370	927,594	602,147
Cash at bank and in hand	859,198	999,868	832,310	970,633
	<b>1,813,478</b>	<b>1,662,374</b>	<b>1,776,974</b>	<b>1,583,440</b>
<b>Creditors</b>				
Amounts falling due within one year	(338,000)	(277,977)	(301,982)	(195,085)
Net current assets	1,475,478	1,384,397	1,474,992	1,388,355
Amounts falling due after one year	(242,948)	(262,098)	(242,948)	(262,098)
Net assets	<b>4,781,740</b>	<b>4,586,885</b>	<b>4,781,254</b>	<b>4,590,843</b>
<b>Funds</b>				
Unrestricted funds - General Funds	958,149	973,649	957,663	977,607
- Designated Funds	31,374	36,360	31,374	36,360
- Revaluation Reserve	205	387	205	387
Restricted funds	3,792,012	3,576,489	3,792,012	3,576,489
	<b>4,781,740</b>	<b>4,586,885</b>	<b>4,781,254</b>	<b>4,590,843</b>

## Warning statement

The summarised accounts shown above are for the financial year ending 29th February 2016 and are not the statutory accounts but comprise extracts from the audited unqualified statutory accounts of the Cornwall Wildlife Trust and its sister company Cornwall Environmental Consultants Ltd. They may not contain sufficient information to allow for a full understanding of the financial affairs of the Cornwall Wildlife Trust. In accordance with UK legislation, the charity has adopted the new financial reporting standard for accounting, SORP (FRS102) for the year ending 29 February 2016. As this requires adjustment to the previous year figures the figure disclosed herewith may vary from those previously disclosed. The effect of transition from SORP (2005) to SORP (FRS102) is detailed further in note 28 to the accounts. For further information the full accounts and the auditors' report on those accounts should be consulted.

# Managing Ourselves

## In the year:

We reviewed and improved management reporting to provide clearer information to Trustees creating a sound basis for them to undertake their monitoring and decision making roles.

A full cost recovery was carried out to improve efficiency and make informed decisions regarding scarce resources.

The Trust received £230,000 in legacy gifts, £75,000 of which was unrestricted thus allowing us to spend funds where they were most needed.

The Alexandra Recorders Fund was set up in memory of Walter Alexandra Marsh as a result of his legacy. This enables individuals and organisations to apply for grants to support recording, conservation research and public awareness projects.

We ran three appeals including our first local one. The Bottlenose Dolphin Appeal raised £17,000 enabling us to undertake significant research and awareness raising activities. The Bee Kind Appeal launched in January 2016

# Business Supporters

There were 126 members of the Trust's Business Supporter scheme in the year, who raised over £74,000 from membership, Visitor Gifting, 1% for the Planet and sponsorship.

## WILDLIFE PARTNERS

BBC Radio Cornwall, Truro  
Bourne Leisure, Perranporth  
Chelonia, Penzance  
Cornish Coffee, Redruth  
Cornish Guardian, Truro  
Cornishman, Penzance  
Dewsign, Penryn  
Fernbank Advertising, Launceston  
Fishtek, Dartington  
Frugi, Helston  
South West Water, Exeter  
St Eval Candle Company, St Eval  
Trebah Garden, Mawnan Smith  
Vine House Farm, Spalding  
Visit Cornwall, Truro  
West Britton, Truro  
Western Morning News, Plymouth

## WILDLIFE GUARDIANS

Go Jute, St Austell  
Handykam.com, Redruth  
Jo Downs Glass Design, Launceston  
Roskilly's Ltd, Helston

## BUSINESS MEMBERS

**Accommodation providers**  
Ayr Holiday Park, St Ives  
Bamham Farm Cottages, Launceston  
Bedruthan Steps Hotel, Mawgan Porth  
Bosayne Guest House, Tintagel  
Bosinver Farm Cottages, St Austell  
Budoock Vean Hotel, Mawnan Smith  
Carbis Bay Holidays, St Ives  
Carbis Bay Hotel, Estate and Spa, Carbis Bay  
Clowance Estate and Country Club, Praze-an-Beeble

Coastdale Parks, Atlantic Coast  
Holiday Park, Hayle  
Coastline Housing, Camborne  
Forest Holidays/Deer Park, Looe  
Gainborough Park, St Austell  
Greenbank Hotel, Falmouth  
Gwel an Mor, Portreath  
Helman Tor Cottages, near Bodmin  
Higher Menadew Farm Cottages, St Austell  
holidaycottages.co.uk, Bideford  
Hotel Tresanton, Truro  
HPB Management, Duloe Manor, Looe  
John Bray Cornish Holidays, Wadebridge  
Lewinnick Lodge, Newquay  
Listed Luxury, Duloe  
Lower Polladras Touring Park, Helston  
Lower Treave Caravan and Camping Park, Penzance

The Labyrinth, Looe  
The Nare Hotel, Truro  
The Olde House, Wadebridge  
The Park Mawgan Porth, Newquay  
The Valley Cottages, Bissoe  
Trenythron Manor Hotel and Spa, Tywardreath  
Trethem Mill Touring Park, St Just in Roseland  
Trevella Park, Cranstock  
Trevibben Mill, Padstow  
Trevornick Holiday Park, Holywell Bay  
Treworger Cottages, Liskeard  
Watergate Bay Hotel, Newquay  
Waterlily Cottage, Probus  
Wooda Farm Holiday Park, Bude

**Art and Media**  
Atropos Magazine, The Lizard  
Lou Jones Design, Truro

**Education**  
Duchy College, Callington  
Falmouth Marine School, Falmouth  
Richard Lander School, Truro

**Environment**  
Celtic Renewable Energy Limited, Wadebridge  
Environment Agency  
Essential Sewage Systems, Bideford  
SITA, Redruth

**Farming/Industrial**  
Brewer and Bunney Ltd., Redruth  
Imerys, Par  
Kier Construction, Truro  
Sandoe and Sons, Bodmin  
SEF Ltd., Hayle  
Watson Marlow, Falmouth  
Woodland Valley Farm, Ladock

## Financial/Professional

Furse Sanders Solicitors, St Ives  
RCES, Helston  
Robinson Reed Layton, Truro  
Stephen Scown Solicitors, St Austell  
Vickery Holman, Truro  
Worldwide Financial Planning Ltd, Truro

## Food and drink

Harbour Lights, Falmouth  
Kernow Chocolate, Wadebridge  
Southwestern Distillery Limited, Wadebridge  
The Lifeboat Inn, St Ives  
The Old Custom House, Padstow  
The Pandora Inn, Mylor  
The Port William Inn, Tintagel  
The Rashleigh Arms, Charlestown  
Waymarker, Constantine

## Recreation

Encounter Cornwall, Fowey  
Nearwater Events, St Mawes  
Outdoor Play People, St Columb

## Retail

Beyond Organic Skincare Ltd, Helston  
Boscastle Farm Shop and Cafe, Boscastle  
Carley's of Cornwall, Truro  
Cornish Market World and Kidzworld, Par  
EKO, St Just

Polstrong Feed Store, Camborne  
West Care Supply Zone, Plymouth


## Visitor Attractions

Carnglaze Cavern, Liskeard  
Cornish Seal Sanctuary, Gweek  
Heritage Attractions Ltd., Land's End  
Newquay Zoo, Newquay  
Paradise Park Wildlife Centre, Hayle  
Springfield Fun Park Ltd, St Columb  
St Aubyn Estate, Marazion  
St Austell Visitor Centre, St Austell  
The Lost Gardens of Heligan, St Austell  
Tregothnan Estates, Truro




# Cornwall Wildlife Trust Review of the Year

**Cornwall Wildlife Trust,**  
Five Acres, Allet, Truro, Cornwall TR14 9DJ Tel: 01872 273939.  
Email: [info@cornwallwildlifetrust.org.uk](mailto:info@cornwallwildlifetrust.org.uk)  
[www.cornwallwildlifetrust.org.uk](http://www.cornwallwildlifetrust.org.uk)

 CornwallWildlife  @CornwallNature

**PROTECTING CORNWALL'S WILDLIFE AND WILD PLACES**

REGISTERED CHARITY NUMBER 214929

# Review of the Year

**In 2015 the Trust maintained an ambitious programme of conservation work in the terrestrial and marine environments. To achieve this, in difficult economic times, when many traditional income streams are in decline, it was necessary to use cash reserves and legacy income. The extent to which this was necessary, however, was reduced by focussed fundraising efforts and continued support from our membership.**

A new Strategic Plan to cover 2016 – 2020 was implemented along with a rolling Three Year Financial Framework to enable longer term planning and decision-making. Pressures on our environment and wildlife continue to grow and the Trust needs to ensure a strong position to take effective action, working whenever possible in partnership with others.

Partnership has been key to many of our achievements, such as Upstream Thinking with South West Water; work in the Looe River Catchment with the Environment Agency and local landowners, and extensions to County Wildlife Sites through the Wildlife Sites Partnership. We also continue to play a key role in the Local Nature Partnership, which facilitates positive environmental gains in Cornwall.

Much of our work now takes place on a landscape scale and the successful bid to Heritage Lottery Fund to develop the Penwith Landscape Partnership and winning the Western Morning News Countryside Award for best landscape project in the Looe Valley were particularly pleasing.

We also maintained our involvement in planning, standing up for wildlife where needed and ensuring environmental issues were taken into account in policies for newly developed neighbourhood plans.

On our nature reserves we continued a programme of enhancement, improving wildlife habitat and access to sites across the county.

The ongoing efforts of our marine team were rewarded with the designation of new Marine Conservation Zones and the successful launch of The Good Seafood Guide.

Engaging people in our work and with wildlife remains a key theme and is well-illustrated by our marine work. Hundreds of volunteers are engaged in the Marine Strandings Network and

other programmes such as Seasearch, providing vital information for our conservation work.

As ever our work is underpinned by sound data and information on Cornwall's wildlife. The Environmental Record Centre for Cornwall and Isles of Scilly (ERCCIS) received national accreditation and also launched a new and improved online recording system enabling people to submit records and view data on the county's wildlife.

The Trust's work would not be possible without successful fundraising and a strong membership base. In the year we increased membership by 2.7% and undertook a range of successful fundraising activities from appeals to an inspiring Open Gardens season. Corporate support has grown

considerably while long-standing partners such as Frugi made significant contributions to support our conservation work. Our trading company, Cornwall Environmental Consultants enjoyed their best year for some time – and contributed all profits to the Trust.

Profile raising remains essential and together with regular press releases, increased effort was put into the use of new media, with significant success.

As always thanks must go to members, supporters, volunteers, Trustees and staff for their input and work over the year. Without this the Trust would not be able to achieve the successes highlighted in this review.

**Trevor Edwards, Chief Executive**



## PROTECTING CORNWALL'S WILDLIFE AND WILD PLACES ON LAND AND IN OUR SEAS ALL YEAR ROUND

### Living Landscapes

**Cornwall Wildlife Trust continues to work to protect and enhance wildlife habitats across the county through managing our nature reserves and running landscape scale conservation projects for the benefit of the local community, and leaving a legacy for future generations to enjoy our natural heritage.**

#### In 2015:

The Trust designated three extensions to existing County Wildlife Sites and agreed one new one as a continuation of the Local Sites Partnership.

Our Upstream Thinking project in partnership with South West Water and local farmers began work in new areas; around Drift Reservoir near Penzance, the Upper River Cober north of Helston and the Falmouth Reservoirs. The project aims to improve drinking water quality by working with farmers to keep rivers and streams clean. In addition we now have three local volunteer teams working to improve habitats on farms as part of these projects.

We have continued to work with farmers in Looe and

Seaton to reduce bathing water pollution. This work also extended into Looe town, as part of the Looe Bathing Water Quality Partnership. We successfully engaged over 50 businesses and local residents to reduce pollution from the urban area. This project won a Western Morning News Countryside Award for 'Best Landscape Project'. During the year we gave input into six parish Neighbourhood Development Plans to help communities protect and enhance wildlife habitats.

The Trust led on the Penwith Landscape Partnership of local organisations and was successful in securing £2.7 million, including £140,600 development funding from

the Heritage Lottery Fund through its Landscape Partnership Programme. The funding will support heritage activities across the Penwith, supporting conservation work, reconnecting local communities and creating many new jobs and training opportunities.

Greena Moor received funding from Biffa for our Coronation Meadow project, where a Culm recreation project is in progress. Natural England continues to fund habitat and species management work across our nature reserves through the Environmental Stewardship programme and we secured a new Countryside Stewardship agreement. Additional work has been delivered through a Conservation Enhancement

Scheme, targeting invasive species.

Plantlife funded £3,000 for wetland plant species work at Helman Tor Nature Reserve.

We hosted and managed ERCCIS, working in partnership with Cornwall Council, Natural England, the Environment Agency and local recording groups. ERCCIS data enables the Trust to champion the cause for wildlife and provide sound scientific evidence on which to base advice to partners, consultants and the general public. ERCCIS successfully upgraded and relaunched ORKS, an innovative and ground breaking online species recording system and also received national accreditation as a leading Local Environmental Records Centre.

### Living Seas

**Cornwall Wildlife Trust has established itself as the number one organisation in the county for marine conservation. Through a multitude of activities we inspire people to really appreciate the seas that surround them. We carry out vital research which will protect the many rare habitats and species they support and work with and advise water users around the Cornish coastline.**

#### During the year:

The Trust's marine team were successful in their campaign to get a further four inshore and three offshore Marine Conservation Zones (MCZs) designated as part of Tranche 2 of the MCZ process.

We ran 34 public engagement events and engaged with over 2,600 people. The Trust worked with local marine community groups with trained volunteers carrying out a total of 13 Shoresearch surveys, including new areas; Godrevy, Talland Bay, and St. Ives. Overall these surveys recorded 552 different species.

The Trust continues to hold an active seat on the Inshore Fisheries and Conservation

Authority and works hard to promote sustainable fisheries and management of inshore waters.

Cornwall Good Seafood Guide was launched, an online resource which provides clear information to help people make environmentally informed decisions when purchasing locally caught seafood. Since the launch we have attended many events and fish festivals engaging directly with over 11,000 people to talk about sustainable fishing, and 40 businesses signed up as supporters of the scheme, from small fishmongers to high profile restaurants, all pledging to source fish from our recommended list.

Our Marine Strandings Network of volunteers

assessed all stranded animals on our beaches and collated evidence for our Bycatch Evidence Evaluation Project. During 2015 volunteers recorded a total of 96 cetaceans and 123 seals. There were 94 Seasearch dive surveys involving 34 divers carried out at various sites, focussing on Marine Conservation Zones. A total of 487 different species were recorded.

Our Seaquest Southwest sightings scheme engaged with over 2,000 people through our regular sea watches, volunteer events and a summer roadshow. We had 1,550 sightings reported, including 733 sightings of grey seals, 495 porpoise sightings, numerous dolphins, 15 minke whales and four humpback sightings.

Sadly, not a great year for basking sharks with only 22 sightings recorded.

The Cornwall Coastal Recreational Codes of Conduct was launched. This helps to inform people of the potential wildlife disturbance issues associated with recreational activities such as coastering and kayaking, and how these can be avoided.

Specific marine advice for several development and planning proposals was provided by the team.

From March 2015 to February 2016, Wildlife Partner Frugi donated £20,116 to our Living Seas work. This was raised through 1% for the Planet, and is their biggest annual donation to date.

### Inspiring People

**Cornwall Wildlife Trust continues to inspire people with its work protecting Cornwall's wildlife and wild places. Thousands of local people were involved in activities through the year and the Trust continues to raise public awareness through events and strong press coverage to maintain our role as the county's leading local wildlife charity.**

#### Throughout the year:

We increased our membership by 2.7% and this now stands at 16,997 members and 9,438 households.

Visitors enjoyed walks around our Looe Island Nature Reserve, many of them guided by our wardens. Tipi holidays, guided walks and weddings raised £13,716 whilst shop sales and donations brought in £2,397.62.

The Wildlife Information Service, run by ERCCIS continued to provide expert wildlife advice to members of the public and handled 1,709 enquiries.

We held 60% more Fox Club events than the previous year, improving

coverage across the whole of Cornwall. We recruited many new volunteers to help run Fox Club events, enabling the Trust's junior membership to continue to grow and inspire a love of nature in Cornwall's young people.

Our Open Garden scheme goes from strength to strength thanks to an amazing group of enthusiastic and dedicated volunteers. This year the scheme raised a record breaking £11,669.07 and attracted over 2,000 visitors.

The Trust's use of digital media continued to retain existing and attract new supporters. A new website on The Wildlife Trusts platform was implemented and social media followers

increased by up to 55% on some channels.

Over the last 12 months, the Trust has issued over 100 press releases gaining strong coverage locally and nationally both online and in print. Staff from the Trust have also featured on television and radio speaking about our numerous conservation projects.

The Trust's annual Wildlife Celebration was once again held at Trebah Garden and attracted 2,500 visitors across the two day event, 500 more than the previous year. Excellent publicity was provided by the local press, including the West Briton our event media partners. Race for Wildlife attracted

200 runners from across Cornwall.

We launched our My Wild Life campaign, geared towards creating a fundamental change in the way people view and value nature. This enjoyed great success and featured the likes of artist Kurt Jackson, Cornish born Olympians Helen Glover and Annie Vernon and TV Presenter Thom Hunt.

My Wild Life was the theme of the 2015 Discovery Day. Heads of department gave a personal account of their time and work at the Trust and what Cornwall's wildlife means to them. Guest speaker was Emmy and BAFTA award winning wildlife cameraman Ian McCarthy.