

ISSUE THREE:
Summer 2017

Cornwall
Wildlife Trust



Wildlife at Work

Protecting Cornwall's
wildlife and wild places

Business backs nature

**Adventures on
the water**

Inside:

Visitor gifting benefits

Wildlife awards

**Welcoming new
supporters**

Contents

3 Let Your Light Shine!

4 Immerse Yourself in Nature

5 Wildlife bites – Business Supporter news in brief

6 Business Supporter directory, including our Business Supporter scheme benefits

8 Exclusive reader offers from our Business Supporters

Contact us

To discover more about how local businesses can support Cornwall's wildlife and wild places, please contact Antonia Mullaly, Business Support Manager on 01872 302 264 or antonia.mullaly@cornwallwildlifetrust.org.uk, or visit www.cornwallwildlifetrust.org.uk/business.

COVER IMAGE: GREY SEAL



PATRICK LANGMAID

Visitors Show Their Love For Cornwall

We are incredibly lucky to live in such a beautiful lush green county, surrounded by turquoise seas and with some of the best beaches in the UK. These natural riches draw millions of visitors to Cornwall, who contribute £1.85 billion to our local economy each year.

Mother Ivey's Bay near Padstow is a great example of a business that benefits from its natural setting and also encourages its guests to help protect it. Park director, Patrick Langmaid decided to give his visitors the chance to make a direct contribution to the Trust by setting up an opt-in visitor gifting scheme with each visitor asked to donate £1 to the Trust on top of the holiday cost. According to Patrick the majority of people are more than happy to contribute, and over the past two years donations have reached over £5,700 which just goes to show how a little bit extra can quickly build up to a really significant amount.

Many more businesses such as Bedruthan, St Austell Brewery, Bosayne Guest House and Ottago Walking Tours have also chosen to include visitor gifting as part of their social responsibility policy, creating a win-win for both business and Trust. Further ideas for supporting the Trust through visitor gifting could be a donation on hot drinks, a percentage of a product sale, or even a small amount added to a boat trip - the sky's the limit it just depends on what you think could work for your business. If you would like any advice on how to set up a visitor gifting scheme or for more inspiration, please contact Antonia Mullaly, Business Support Manager.

www.motheriveysbay.com

New Business Supporters

John Fowler Holidays, Cornwall

Wildlife Partners, John Fowler Holidays own and operate 6 holiday parks in Cornwall. The parks are in fantastic rural settings and the surrounding countryside and wildlife help make the parks even more magical. The owners believe in supporting charities such as Cornwall Wildlife Trust who do such important work to help protect and conserve the many species of wildlife.

www.johnfowlerholidays.com



CORNWALL WILDLIFE TRUST

Cher Varya Group

Wildlife Guardians, Cher Varya Group Ltd is invested in residential, commercial and leisure property. Under the company umbrella is Kerdene, with St Merryn Park. St Merryn Park is a location for holidays all year round and is committed to engaging owners and visitors with looking after the natural environment. The next step for the park is to re-plant its large dog walking field with wild flowers.

<https://chervarya.co.uk>



Let Your Light Shine!

People and businesses in Cornwall are leading the way in working sustainably - not just thinking of their impact today on our resources but planning for tomorrow. More than ever, we need to work together to protect the environment that we all depend on and improve it for the benefit of everyone.



Maybe this is something that you are already doing? If so, then you now have the chance to show others how it can be done. The Cornwall Sustainability Awards 2017 are designed to encourage people, communities and businesses to showcase their achievements during the past year. Past winners which have proved their sustainable credentials include Naked Solar (Cornwall Solar

Panels), The Cornish Seaweed Company, Cotna Eco Retreat and Teagle Machinery.

There are dozens of different categories to choose from; Cornwall Wildlife Trust is sponsoring the Best Managed Small Business award, but regardless of size or sector there should be a category suitable for anyone to enter. This year the organisers are also keen to receive

nominations for people or organisations that you think should apply. So if you know of someone who could be a worthy winner then please let the organisers know, and don't forget to enter yourself.



You can nominate or enter at www.cornwallsustainabilityawards.org.
The closing deadline for nominations and applications is **Monday 16th October**.



CORNWALL WILDLIFE TRUST

Cornwall Community Land Trust, Truro

Cornwall community land trust is a not for profit company that delivers affordable homes, mainly for sale and some for rent, tailored to the needs of local communities. Over 200 community land trust homes have been completed to date and it has over 150 in the pipeline. Many of these homes have been delivered with the support of important partners; especially Cornwall Rural Housing Association and Cornwall Council.

www.cornwallclt.org

Trewan Hall, Saint Columb

Set within 36 acres of beautiful parkland, woodland and gardens, Trewan Hall a sixteenth century manor house, is a family run camping site with two holiday cottages recently renovated from the original coach house. For over 50 years they have restored and protected the grounds and buildings, encouraging visitors to enjoy the wildlife, with many bee friendly flowers, flowers, shrubs and trees, wild areas and small meadow, communal herb garden and newly built bug hotel.

www.trewan-hall.co.uk



CORNWALL WILDLIFE TRUST

CSA

CSA

Immerse Yourself in Nature

Imagine the feel good buzz of a great workout, together with the peace and serenity that comes from gliding along on the water, add in the stunning Cornish coastline and you have the ingredients of a fantastic wildlife adventure. Koru Kayaking, one of the Trust's Business Supporters, was started by Tom and Hetty Wildblood who wanted to build a business around helping people to interact with nature. They now operate guided tours from two of the best locations in Cornwall; a north coast adventure situated in Poldark country near to St Agnes and a south coast adventure that takes in Frenchman's Creek and the Helford River which was the inspiration for Daphne du Maurier's famous novel.



"People love to come kayaking with us as they really enjoy the informative commentary by our experienced guides and the peacefulness of being on the water," explains Hetty. "Our name 'Koru' means peace, strength and new beginnings and every Koru Kayak Adventure is unique with different weather, tides, people and wildlife. The joy of kayaking is that you are the motor, you can stop paddling and just enjoy places only accessible by water".

Wildlife abounds on the gentle oak fringed Helford River with trips enjoying regular sightings of little egrets, herons, oystercatchers and even nationally endangered curlews.



On the north coast surrounded by dramatic cliffs and coves, customers are often treated to views of friendly local grey seals whilst razorbills and guillemots dive into the waves around them. As they share a passion for Cornwall's incredible natural beauty it is not surprising that Koru Kayaking joined the Trust as Business Supporters, "We love what Cornwall Wildlife Trust does; educating people and giving a voice to wildlife" adds Hetty, before setting off for another watery adventure.

www.korukayaking.co.uk

ALL PHOTOS: KORU KAYAKING



New Business Supporters

St Ives Bay Holiday Park

New Business Supporters, St. Ives Bay Holiday Park is set in sand dunes with access to a three mile sandy beach which makes it a stunning place to stay. The park has been working closely with Natural England, on the adjacent SSSI land, introducing ponies for natural grazing. This has dramatically helped clear scrub, allowing wild flowers and plants to thrive.

www.stivesbay.co.uk



CORNWALL WILDLIFE TRUST

Hall Wood – Wildlife Partner

Hall Wood is a proposed ultra-sustainable holiday development and nature reserve in a beautiful wooded valley in Pelynt. Hall Wood aims to create high-end accommodation in a setting which promotes sustainable building and tourism, whilst providing a stunning, natural space to highlight the importance of preserving and investing in Cornwall's wildlife rich habitats.



Wildlife bites...

News round-up from our Business Supporters

Our beaver release campaign was a huge success, with the Crowdfunder exceeding its target of £15,000 thanks to very generous donations from people and businesses including Shaun Bebington from **Pocket Full of Stones Distillers**, and Rosie Hadden at **Little White Alice** who hosted a fundraising evening. The beavers have now settled in to their new home and are thriving!



WHISTLEFISH

New Business Supporter **Whistlefish** cards are about to launch a new woodland card collection with 5% of proceeds from their sale going to the Trust. The high quality makes these great as gifts or as an alternative to an email if you want to make a good impression! You can stock up at www.whistlefish.com



WILL HAWKES

The Royal Horticultural Society (RHS) and The Wildlife Trusts have joined forces to urge gardeners and businesses with grounds or land, to do more to help protect bumblebees and solitary bees, heroes of the pollinator world. The wild bee-friendly gardening guide, **'Get your garden buzzing for bees'**, is free to download and contains lots of facts about the different species of wild bee, their lifecycles and how they nest, as well as practical steps gardeners can take to help them. Get yours here - <http://wildaboutgardensweek.org.uk/downloads>

Our Open Gardens season continues to intrigue and delight thousands of visitors, with a fantastic collection of natural and planted gems. Sponsored by **Stay in Cornwall**, the scheme attracts extensive coverage across print, radio and social media. All money raised from the gardens and their delicious cream teas is donated to the Trust, and this year we are hoping to beat our target of £12,400!



TANGLEWOOD

Despite the wet weather, the Royal Cornwall Show in June was a big success for the Trust thanks to **South West Water** who invited us to share their stand. Our stuffed otter and beavers attracted a lot of interest and over the three days we engaged with thousands of people who wanted to find out more about the Trust's work. We also spotted over twenty of our Business Supporters at the Show and it was great to meet them in person and visit their stands.



CORNWALL WILDLIFE TRUST

Alex King accepts his certificate from the Trust's president

Cornish Horizons, Padstow

Cornish Horizons recently joined the Trust as Wildlife Guardians. Caring for the natural environment of this beautiful holiday destination is something that is close to the hearts of the people who work at Cornish Horizons. The business is keen to raise this awareness throughout the stunning region where it was established over 25 years ago, with offices in Looe, Fowey, Padstow and St. Ives, now managing over 500 properties.

www.cornishhorizons.co.uk



CORNWALL WILDLIFE TRUST

Cornwall Wildlife Trust Business

Wildlife Partners

BBC Radio Cornwall,
Truro

Bourne Leisure - Perran
Sands and Riviere Sands
Holiday Parks,
Perranporth

Chelonia Ltd, Penzance

Cornish Coffee, Redruth

Cornish Guardian, Truro

Cornishman, Penzance

Dewsign, Penryn

Fernbank Advertising
Ltd, Launceston

Frugi, Helston

Hall Wood, Pelynt

John Fowler Holidays,
Ilfracombe

Mother Ivey's Bay
Caravan Park, Padstow

South West Water,
Exeter

St Eval Candle
Company, St Eval

Trebah Garden,
Mawnan Smith

University of Exeter
Business School, Penryn

Vine House
Farm, Spalding

Visit Cornwall, Truro

West Briton, Truro

Western Morning News,
Plymouth

Whistlefish, St Ives

Woodland Valley Farm,
Ladock

Wildlife Guardians

Cher Varya Group Ltd,
Truro

Cornish Horizons,
Padstow

Handykam.com, Redruth

Green and Blue,
Perranporth

Jo Downs Glass Designs
Ltd, Launceston

Kurt and Caroline
Jackson Ltd, St Just

Trago Mills Ltd, Liskeard

Watch out for our next

Business Supporter scheme e-newsletter

packed with even more wildlife news and
Business Supporter updates.

Accommodation Providers

Ayr Holiday Park, St Ives

Bamham Farm Cottages,
Launceston

Bedruthan Steps
Hotel, Mawgan Porth

Bosayne Guest House,
Tintagel

Bosinver Farm Cottages,
St Austell

Bude Holiday Resort, Bude

Budock Vean Hotel,
Mawnan Smith

Carbis Bay Holidays,
St Ives

Carbis Bay Hotel, Spa and
Estate, Carbis Bay

Clowance Estate and Country
Club, Praze-an-Beeble

Coastdale Parks, Atlantic Coast
Holiday Park, Hayle

Cotna Eco Retreat, Gorran,
St Austell

Coombe House, Liskeard

Eden Valley Holiday Park,
Bodmin

Forest Holidays Limited,
Liskeard

Globe Vale Holiday Park
Limited, Redruth

Greenbank Hotel, Falmouth

Gwel an Mor, Portreath

Heligan Woods Campsite,
St Austell

Helman Tor Cottages, Bodmin

Hendra Holiday Park, Newquay

Higher Menadew Farm
Cottages, St Austell

Holiday Cornwall, Falmouth
holidaycottages.co.uk , Bideford

Hotel Tresanton, St Mawes

HPB Management, Duloe
Manor, Looe

Idle Rocks, St Mawes

John Bray Cornish Holidays,
Wadebridge

Killigarth Manor-John Fowler
Holiday Parks, Looe

Lewinnick Lodge, Newquay

Little White Alice, Carmenellis

Lower Barns, St Ewe

Lower Marsh Holiday Lettings
& Retreat Venue, Saltash

Lower Polladras Touring Park,
Helston

Lower Treave Caravan and
Camping Park, Penzance

Nancarrow Farm, Marazanvose

Newquay View Resort, Porth,
Newquay

Listed Luxury, Liskeard

Padstow Touring Park, Padstow

Parkdean Holidays, Cornwall

Piran Meadows Resort & Spa,
Newquay

Pioneer Billys, Camborne

Pitt House, Looe

Railholiday Ltd, St Germans,
Saltash

Retallack Holiday Lettings Ltd,
St Columb

River Valley Country Park,
Relubbus

Rose Hill Lodges, Porthtowan

Roundhouse Barn Holidays,
St Just in Roseland

Seaview Holiday Village,
Polperro

St Ives Bay Holiday Park,
Hayle

St Moritz Hotel & Garden
Villas, Wadebridge

Stay In Cornwall, Bideford

Sykes Cottages, St Austell

Ta Mill Holiday
Cottages, Launceston

Tehidy Holiday Park, Redruth

The Labyrinth,
St Martin by Looe

The Nare Hotel,
Veryan-in-Roseland

The Old Coastguard,
Mousehole

The Olde House, Wadebridge

The Park Mawgan
Porth, Newquay

Trethem Mill Touring Park,
St Just in Roseland

Trevarth Holiday
Park, Blackwater

Trevella Holiday Park,
Crantock

Trevornick, Newquay

Trewan Hall Ltd, St Columb

Valley Caravan Park, Polzeath
Watergate Bay Hotel, Newquay

Whalesborough Cottages
& Spa, Bude

Wooda Farm Holiday
Park, Bude

Supporter scheme directory

Art and Media

ATROPOS, The Lizard
 Chocolate Dog Marketing Services, St Tudy
 Jon Tremaine Wildlife Artist, Hayle
 Lou Jones Design, Truro
 Usfor Design and Print, Newquay

Education

Duchy College, Camborne
 Falmouth Marine School, Falmouth
 Richard Lander School, Truro

Environment

Naked Solar, Newquay
 Environment Agency
 Essential Sewage Systems, Bideford
 ZLC Energy Ltd, Penryn

Farming / Industrial

Brewer and Bunney, Redruth
 CPMR Ltd, St Austell
 Cornwall Community Land Trust, Truro
 Country Conservation, Gunnislake
 Imerys, Par
 Kier Construction, Truro
 Sandoe and Sons, Bodmin
 SEF, Hayle
 Watson Marlow, Falmouth
 Sustainable Parking Surfaces Ltd, Gunnislake

Financial / Professional

Furse Sanders Solicitors, St Ives
 Pastel Solutions, Charlestown
 RCES, Helston
 Robinson Reed Layton, Truro
 Stephen Scown Solicitors, St Austell
 Vickery Holman, Truro
 Worldwide Financial Planning Ltd, Truro

Food and Drink

Boscastle Farm Shop & Café
 Cornish Coffee, Redruth
 Cornish Orchards, Liskeard
 Harbour Lights, Falmouth
 Kernow Chocolate, St Eval, Wadebridge
 Pandora Inn, Mylor, Falmouth
 Pocketful of Stones Distillers Ltd, Penzance
 Southwestern Distillery Limited, Wadebridge
 The Cornish Food Box Company Ltd, Truro
 The Lifeboat Inn, St Ives
 The Old Custom House, Padstow
 The Port William Inn, Tintagel
 The Rashleigh Arms, Charlestown
 Trevone Beach Cafe, Trevone, Padstow

Recreation

Encounter Cornwall, Fowey
 Newquay Activity Centre, Newquay
 Newquay Sea Safaris and Fishing
 Koru Kayaking, St Agnes

Retail

Andrew Butterworth Designs, Cheshire
 Carleys of Cornwall Limited Truro
 Cedar Croft Nurseries, St Tudy
 EKO, St Just, Penzance
 Hicks Carpet Cleaning, Redruth
 Outdoor Play People, St Columb Major
 Polstrong Feed Store, Camborne
 Westcare, Plymouth

Visitor Attractions

Carnglaze Caverns, Liskeard
 Cornish Seal Sanctuary, Gweek
 Heritage Attractions Ltd., Land's End
 Newquay Zoo, Newquay
 Paradise Park Wildlife Centre, Hayle
 St. Aubyn Estates, Marazion
 St Austell Brewery Visitor Centre, St Austell
 The Lost Gardens of Heligan, St Austell
 Tregothnan Estates, Truro

Businesses love to support the Trust!

Did you know that 100% of Business Supporters who completed a recent survey would recommend joining the Trust?

If you run a business, you can pledge your commitment to protecting Cornwall's wildlife and wild places by joining us, helping your business stand out from the crowd. We enjoy the support of businesses of all sizes and from many sectors who all recognise the importance of our county's natural environment. Working together to protect it makes perfect sense.

For a reminder of our Business Supporter benefits, please read on...

BUSINESS MEMBERSHIP

£250 + VAT (or £25 per month)

- Use of our exclusive Business Supporter logo
- Framed certificate to display to the public
- Acknowledgement in Wild Cornwall magazine and introduction in the new Wildlife at Work publication
- Listing & link on our website and through social media
- Multiple copies of our popular magazines and leaflets
- Business name listed in our annual review
- Invitations to networking and wildlife events
- Access to special wildlife services including 'Wildlife and Habitat surveys' from CEC plus exclusive 'Wildlife Education sessions' for children
- Staff engagement pack with tips and tools for employee fundraising
- Special benefits on also joining Cornwall Good Seafood Guide Supporter scheme
- Free wildlife gift.

"Joining the Trust is good for Cornwall, good for business and good for yourself"
Mike Nash, Handykam.com
 WILDLIFE GUARDIAN SINCE 2012.

WILDLIFE GUARDIAN £500 + VAT (or £50 per month)

All the perks of our Business Membership package with these great additional bonus features:

- Your company's logo added to our website with a direct link to yours
- Access to a selected portfolio of wildlife images
- Premium listings in our publications
- Framed Wildlife Guardian certificate.

WILDLIFE PARTNER £1000 + VAT (or £100 per month)

Enjoy the same fantastic benefits as a Wildlife Guardian, plus additional premium benefits:

- Exclusive guided walk on a nature reserve for up to 20 people
- Framed Wildlife Partner certificate presented by Trust President Jan Pentreath
- A dedicated press release, focusing on your company's partnership with the Trust.

To discover more about supporting Cornwall's wildlife through your business, please visit www.cornwallwildlifetrust.org.uk/business



Special reader offers from our Business Supporters!

Read on for offers from local businesses, **exclusively for Wildlife at Work** readers:

HANDYKAM.COM

Everyone loves watching wildlife; whether from the comfort of your home, or live-streaming on your company's website, our range of wildlife cameras are the perfect way to view the secrets of the natural world

10% discount on all Handykam.com products.

Visit www.handykam.com or call 01209 313579, use code 'cwbiz', save 10% and start attracting wildlife and customers today



15% discount* at Cotswold Outdoor.

Discount available to readers of Cornwall Wildlife Trust's Wildlife at Work. Valid in stores nationwide upon production of this publication, or online at www.cotswoldoutdoor.com using discount code CWT17AUT. *Full T&C apply. Offer expires 31st October 2017.



Green&Blue is delighted to offer a

10% discount on their website.

We will match this discount with a **10% donation to Cornwall Wildlife Trust** on these orders, great for you and for wildlife! Use code 'SAVETHEBEES' at checkout. <https://greenandblue.co.uk>



Enjoy 10% off

Woodland Cabins at Deerpark with Forest Holidays.

Deerpark is the perfect getaway for families, couple, groups of friends and even your dog in our specific pet friendly cabins!

To book please visit www.forestholidays.co.uk/locations/south-west-england/deerpark-holidays and quote CWTRUST10 or call 03330 110 495. The code is valid until 31st December 2017 for holidays taken before 31st December 2018.



1 extra night free

when booking a holiday at Lower Marsh Farm.

You can enjoy a luxury self-catering break in the stunning and tranquil Tamar Valley with your own private hot tub and access to onsite facilities which include tennis court, games room, woodland, river frontage, orchards and fantastic bird watching on the 40 acre rare Salt Marsh habitat.

Find out more and book at www.LowerMarshFarm.com using the code 'CWT17' (offer valid on bookings in 2017 and subject to availability).

Readers of Cornwall Wildlife Trust's Wildlife at Work are invited to take up these discounts and offers however they are not offered as exclusive benefits to members of Cornwall Wildlife Trust.



Book a holiday or a short break at Rosehill Lodges and enjoy a

Family Pizza Feast to the value of

£40

The Pizza Feast will be made to order and prepared by **The Cornish Pizza Company** of St Agnes.

Award winning pizzas, hand made using local Cornish ingredients. Please mention "Wildlife at Work with a Pizza" when you book".

www.rosehilllodges.com

A special thank you to our sponsors!



Usfor Design and Print

who has generously helped to support the printing costs of this publication

Lou Jones Design

who has generously helped to support the design costs of this publication



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