



Nick Upton

WILD CORNWALL CALENDAR 2025

Seeking sponsorship for Wild Cornwall Calendar 2025

Can your business help Cornwall Wildlife Trust raise vital funds for the protection of Cornwall's wild life and wild places?

We are once again looking for 12 amazing businesses to help us create our much loved Wild Cornwall calendar for 2025.

Sadly, Cornwall's nature is in trouble. 12% of "species of principal importance" are threatened with local extinction, and nearly half of land-based mammals and three-fifths of butterflies found in fewer places.

By sponsoring our calendar not only will you be helping us to raise funds but also in helping us to raise awareness of the critical situation our local wildlife is in.



A good opportunity to build your brand:

It is well known that one of the best ways to increase brand awareness is through sponsorship, specifically sponsorship in relation to charitable work and activities.

A good sponsorship opportunity can help build a company's reputation and brand, by associating the business with a cause that is important to many people and that the company's customers and employees may also care about. This can lead to increased customer loyalty and employee engagement, as well as more positive perceptions of the company in the community'

As well as helping us raise vital funds and awareness, your business will also receive the following benefits:



Sponsors will each feature on a specific month. Your logo, website and a short paragraph about your company will be included, giving you a presence in around 2,000 households for 28-31 days of the year



Sponsors receive 20 complimentary calendars and can order up to a further 30 at cost price (plus P&P). A perfect gift for staff, clients, or stakeholders



A special feature in our Winter edition of Wild Cornwall magazine which is mailed out to over 17,000 members and over 100 businesses



You and your staff will be given the chance to help us create the calendar with the opportunity to have the final say on what wildlife images make the final cut

To make sure our 2025 Wild Cornwall calendar is as popular as ever we will once again be reaching out to our local photographers, selecting the best unique photos of Cornish wildlife. We will also be consulting our wildlife specialists to ensure scientific and seasonal relevance of the selected photos, and to help provide captions with captivating ecological information.

Once again sponsors will each be allocated a month to ensure the best pairings to match businesses, wildlife, and seasons.

To ensure our calendars are as eco-friendly as possible we will continue to use biodegradable wrapping and following the success of this year we will be continuing to use retailers within the region to stock our calendars

The cost of sponsoring a month is just £350 + VAT. This includes sponsorship of the calendar month, sponsorship of the freepost weekend and 20 complimentary calendars.



If you are interested please contact:
corporatesupport@cornwallwildlifetrust.org.uk

**Creating a Cornwall
where nature thrives**