



Cornwall
Wildlife Trust



CHRISTMAS CARD SPONSOR 2024

Seeking sponsorship for Cornwall Wildlife Trust's Christmas Card Offer for 2024

Can your business help Cornwall Wildlife Trust raise vital funds for the protection of Cornwall's wild life and wild places?

We are once again looking for one amazing business to help us create our much loved Christmas card offer for the 2024 festive season.

Sadly, Cornwall's nature is in trouble. 12% of "species of principal importance" are threatened with local extinction, and nearly half of land-based mammals and three-fifths of butterflies found in fewer places.

By sponsoring our Christmas cards not only will you be helping us to raise funds but also in helping us to raise awareness of the critical situation our local wildlife is in.



A good opportunity to build your brand:

It is well known that one of the best ways to increase brand awareness is through sponsorship, specifically sponsorship in relation to charitable work and activities.

A good sponsorship opportunity can help build a company's reputation and brand, by associating the business with a cause that is important to many people and that the company's customers and employees may also care about. This can lead to increased customer loyalty and employee engagement, as well as more positive perceptions of the company in the community'

As well as helping us raise vital funds and awareness, your business will also receive the following benefits:



All 6000 Christmas cards we produce will have a message thanking your business and include your logo.



Sponsors will receive 100 complimentary cards and can order up to a further 100 more at cost price (plus P&P) to send to clients, staff, customers or whoever you wish festive cheer upon.



A special feature in our winter edition of Wild Cornwall magazine which is mailed out to over 17,000 members and over 100 businesses



Your business name and logo listed as a sponsor on our shop page, visited by over 10,000 people per year.

Our Christmas cards have always been a very popular item in our shop come the festive season and help us raise vital funds for wildlife. After taking a break and using stock cards, we would love to go back previous years where we produced our own cards using local illustrators which turned out to be very popular and quickly sold out.

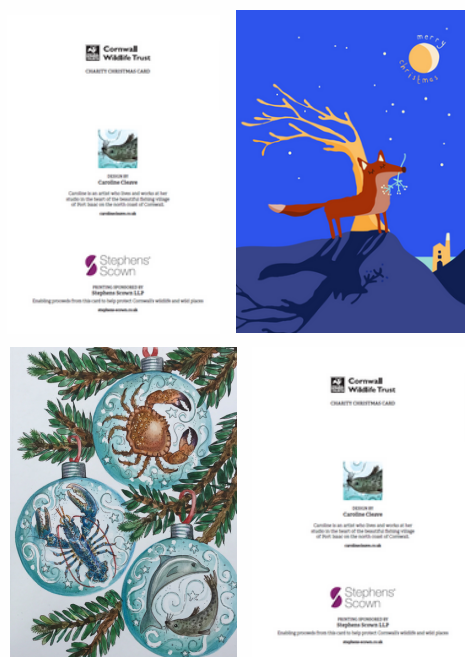
Our plan is to create 6,000 cards and your sponsorship fee would help cover design costs, printing and a free post weekend as well as helping us raise vital funds for wildlife.

We will of course take a responsible approach in producing our eco-Christmas cards ensuring environmentally friendly production.

The cost of sponsoring £2000 + VAT.

**If you are interested please contact:
corporatesupport@cornwallwildlifetrust.org.uk**

**Creating a Cornwall
where nature thrives**



Example of 2021 Xmas Cards