

## I. IDENTIFICATION OF JOB

<b>JOB TITLE</b>	<b>G7 Legacy Project for Nature Recovery Community Engagement Officer</b>
<b>FUNCTION</b>	Conservation
<b>RESPONSIBLE TO</b>	G7 Legacy Project for Nature Recovery Project and Partnership Manager.
<b>WORKING RELATIONSHIPS</b>	All Project Officers, voluntary sector organisations, parish councils and community groups, Partnership Board members
<b>TERM</b>	1 x FTE Fixed Term to 31.03.22 with potential to extend subject to satisfactory performance and future project funding approvals.
<b>RESPONSIBLE FOR</b>	Volunteers as appropriate

## 2. OVERALL PURPOSE OF JOB

- Deliver the G7 LPNR work programme associate with Community focus, engagement, and outreach. The Project aims to enable communities and the general public to learn about and develop an understanding and appreciation of Nature Recovery in Cornwall by increasing access to Nature within the Project catchment.
- The Project aims to specifically work with Apprentices, Community Groups, Parish Councils, Health Professionals, groups supporting Social Prescription activities, Schools, local conservation clubs, organisations promoting access to the countryside and specific species conservation, ) to promote promoting and raise awareness of the importance and opportunities of the G7LPNR catchment.
- Work will require the delivery of a programme of activities and events at a scale and quality that will inspire a wide range of audiences and generate public support for the Nature Recovery and benefit for Climate and People across the catchment.

## 3. MAIN RESPONSIBILITIES

**Form Project Partnerships with community organisations within key geographical areas of the G7LPNR catchment to further the project objectives for Nature, Climate and People. The post is hosted by the Cornwall Wildlife Trust on behalf of the G7 LPNR accountable body Natural England:**

- To achieve this, the Community Engagement Officer will deliver a programme of visits, community workshops, and public events based within key geographical locations to develop relationships and inform local residents about the Project Objectives, its importance, and the steps that can be taken to engage with the project. The Community

Engagement Officer will need to ensure that events are open to all sectors of the community and will also ensure that those within less favourable demographic groups are able to participate in the project.

- The Community Engagement Officer will work with other project staff and Nature Conservation Teams to deliver a programme of public events such as nature rambles, species surveys and scrub clearance to inform people about the local natural environment, highlight its importance, and promote steps that can be taken to protect and enhance it.
- The Community Engagement Officer will consult with Town and Parish Councils and other stakeholders to bring community owned land into the scope of the Nature Recovery project.

**Provide support to the Volunteer Coordinator to recruit, train and manage Nature Recovery Volunteers within the new and existing local Nature Conservation Groups:**

- To achieve this Community Engagement Officer will provide support where necessary to deliver a programme of engaging activities in the land, river and marine based conservations sectors.

**Provide outreach to and lead on project engagement with Social Prescription elements of the project:**

- The Community Engagement Officer will work closely with other agencies to identify and implement social prescription opportunities within the scope of the project, including funding, design and delivery of activities, reporting and data recording of stakeholder engagement, events, outputs and outcomes.

**Develop a programme of activities and work with appropriate stakeholders to engage young people and hard to reach groups in the G7LPNR:**

- To achieve this, the Community Engagement Officer will conduct community outreach and provide co-ordination and support where needed for community partners, outdoor recreation, health professionals to develop and deliver activities designed to improve health and wellbeing through being in Nature.
- The Officer will play a key role in existing and new networks exploring the benefits of Social Prescription through local meetings, training, conferences.

**Develop partnerships and engagement with Tourism Sector agencies and develop a programme of activities to develop Green Tourism in the G7LPNR:**

- To achieve this, the Community Engagement Officer will engage with local businesses to help realise opportunities from the G7LPNR.
- Work with representative bodies, such as Visit Cornwall to develop and implement a tourism strategy the Nature Recovery catchment.

### **Raise awareness amongst marine user groups of the value of Nature Recovery:**

- To achieve this, the Community Engagement Officer will engage coastal community and marine user groups to marine nature recovery and volunteering groups.
- Provide consultation and community engagement opportunities for material projects relating to public space, coastal erosion, and coastal nature recovery projects.

### **Improved access to nature:**

- The Community Engagement Officer will engage a range of stakeholders including landowners, local authorities, tourism partners and others to facilitate creation of new access for all including linking of existing trails.

### **Publicity and promotion:**

- The Community Engagement Officer alongside the other project staff will be responsible for delivering a programme of media publicity activities for the project. This includes liaison with the Trust's Marketing team and the Project Board to prepare and send out press releases and liaising with the media (radio and television interviews as necessary).
- The Community Engagement Officer will also be responsible for promoting the project by producing text for project leaflets, displays and other publicity materials such as magazine articles and nature interpretation materials.
- The Officer will be responsible for creating and coordinating the project website in liaison with the other project staff and line manager.

### **Other:**

- Provide information and evaluation updates to the Project Board and the Trust in liaison with the project line manager.
- Assist in fundraising for long term continuation of the project.
- Ensure that health and safety procedures are followed and implemented for all activities.
- Undertake training as appropriate.
- Other tasks as appropriate.
- Undertake a CRB/Disclosure check

## G7 LEGACY PROJECT FOR NATURE RECOVERY COMMUNITY ENGAGEMENT OFFICER PERSONAL SPECIFICATION

This section details the experience, skills, knowledge, and personal qualities required for the post.

		Essential	Desirable
<b>Knowledge and Experience</b>	Working in the conservation field (minimum 2 years employment in a relevant conservation role, with particular focus on community engagement and integration of conservation issues into educational activities).	✓	
	Experience of working with community groups and a diverse range of stakeholders on community development and involvement projects	✓	
	Knowledge of Cornwall's habitats, species and nature conservation issues - and also wider general nature conservation and sustainability issues	✓	
	Experience of speaking publicly, both formally and informally, and delivering conservation focussed activities and events		✓
	Experience of co-ordinating and working with volunteers		✓
	Project specific budget management experience is desirable but not essential		✓
	Degree or similar in relevant environmental discipline		✓
	Understanding of the public access legislation and the planning process		✓
	Understanding of the principles of Social Prescription and its benefits to society		✓
	Understanding of the impacts and role of the tourism sector in Cornwall		✓
<b>Skills</b>	Manage a diverse work programme with limited support and identify own work priorities in liaison with line manager	✓	
	Full clean driving licence	✓	
	First Aid qualified	✓	
	Excellent communication skills, with the ability to develop activities for, liaise with and speak clearly and confidently to a wide range of audiences	✓	
	Good I.T. skills with the ability to prepare concise, effective reports and letters, computer literate	✓	
	Ability to develop, publicise and deliver innovative and exciting activities	✓	

<b>Personal qualities</b>	Commitment to environmental conservation and sustainability issues	✓	
	Effective communicator and able to motivate others	✓	
	Enthusiastic, professional attitude	✓	
	Ability to work as part of a close team	✓	
	Friendly and outgoing	✓	
	Flexibility	✓	
	Positive personal values	✓	