



**Cornwall
Wildlife Trust**



YOUR Fundraising PACK



All the **advice** and **tips** you
need to **raise money** for
Cornwall Wildlife Trust



help

thank you



You're helping to protect Cornwall's wildlife and wild places!

Thank you for choosing to support Cornwall Wildlife Trust, Cornwall's leading local wildlife charity. Despite being surrounded by a diversity of wildlife and wild places, our stunning habitats and species are in decline. We work tirelessly to protect and prevent this but it's fundraisers like you that make our work possible.

Included in this pack is everything you should need to get your fundraising event on the go; just add friends! From advice to personal stories, and information about how your donations are put to good use, we want to make organising your fundraising event as easy as possible.

Whether you're hiking the South West coast path, or taking a dip in the sea with friends, we can't wait to see how you have chosen to fundraise.

good luck and thank you

from everyone at
Cornwall Wildlife Trust

If you do have any other questions we're only an email away at: **fundraising@cornwallwildlifetrust.org.uk**

“ Last year I decided to do something a bit different - and hike the 300 mile coastline of gorgeous Cornwall by myself, to raise money for Cornwall Wildlife Trust and spread the love of the incredible wildlife and landscapes that we are so lucky to have on our doorstep. Using just my iPhone, I made a little video each day for 22 days, all about the wildlife I encountered on my adventure. I can't think of a more exciting and important time to be getting outside and spending time in our environment - and what better way to demonstrate your passion for our wild spaces to everyone than fundraising for Cornwall Wildlife Trust!

Wildlife Presenter - Sophie Pavelle ”

walk the coast...



start

Loads of wild ideas,
One important purpose.

Where your
fundraising
could go...

£10

one marine stranding
kit for a volunteer -
gloves, bags, tapes and
disinfectant

thank
you

wear your
wellies



“ On the last
week of term, we did
a fundraising week
to save the dolphins
that were getting
stranded. Our
target was £55 and
amazingly we raised
£61.86!

Charlotte Gray

”

how to use the pack...

This pack includes:

- Step by Step Guide
- Event Ideas
- Inspirational Stories
- Health & Safety
- Sponsor Form
- Paying In Slip
- Freepost - Poster
- Collection Box

Whatever you do, however much money you raise, your
support is greatly appreciated and will make a huge difference
to Cornwall's wildlife and wild places.

**Please let us know what you are planning
and we can help you to publicise it.**

Go online
www.cornwallwildlifetrust.org.uk/fundraise

Contact the fundraising team:
(01872) 273939

Email us at:
fundraising@cornwallwildlifetrust.org.uk

thank you





Tips

Jump in... it's easier than you think

1

Who, What, Where, Weather

Think about who to invite, do you want people to take part or sponsor you? What event do you want to do? (this pack is full of ideas.) Where is your event going to take place? What will the weather be like? If your event is outdoors make sure you are ready for all eventualities!

Just pick a date well in advance so you can let everyone know about it.

2

Invite

Promote your event. Send out invites, use the posters provided and create an online Facebook event so that everyone knows what you're up to!

Remember to include time, date, location and purpose.

Tell the media, and us (fundraising@cornwallwildlifetrust.org.uk).

3

Prepare!

Whether you're training for your event, or making decorations – make sure you have everything you need for the big day (*Make the most of this kit!*) Stay as environmentally friendly as possible; plastic bags, balloons and glitter harm wildlife and habitats. You can have just as much fun without them!

thank you





Where your fundraising could go...

£35

10 new dormouse boxes:
creating shelter for this
tiny species

“ Getting out to clean our local beach was a great way to raise money and work together as a community. We realised we could clean up our town and help the environment at the same time, and it was very warming to see how many people joined in! Now we make sure things like this happen more often, and are very grateful to Cornwall Wildlife Trust for all their support. ”

Group fundraiser

4

Enjoy!

It's important that you enjoy your day, it is fundraising after all! Take lots of pictures to record your event (these will be great to send to the press to let them know how well you have done!)

Don't forget to tell us how your day went, and share what you're doing on social media. You can find us here:



@CornwallWildlife



@CwallWildlife



@cornwallwildlifetrust

5

Donate...

Thank you! Use your sponsor form and money box to collect donations and then:

Call us on **01872 273 939**

Pay via BACS to "**Cornwall Wildlife Trust**" Acc - 01185683
Sort - 30-98-76

go online at:
cornwallwildlifetrust.org.uk/donate

justgiving.com/cornwallwildlifetrust

thank you



and finally, have fun and go wild!

woodland

Sunset or
bat walk

Woodland
walk/foraging

Hide & Seek

Dawn Chorus

fun

Let's put the 'fun' into fundraising and get outdoors to explore and celebrate the Cornish wildlife around us.

coast

Paddle out
(surf or SUP)

Beach clean

Rockpool
ramble

Beach art

“ That was my first time ever snorkelling and I hope to do it again in the future. I hope to join Cornwall Wildlife Trust one day because I liked it so much. ”

Reuben Willis, Aged 10



“ This is a natural extension to the work we do with wildlife on the park. We are putting something back into the environment and this encourages everyone to be more thoughtful about the relationship they have with our landscape. ”

Norman Bliss, Partner, Lower Treave Caravan and Camping Park.

meadow

Wildflower walk

Picnic

Dog walk

Horse ride

Listen to birdsong, breathe in salt air, let the leaves brush through your hands; get wild, get fundraising!

Where your fundraising could go....

£500

a beetle survey and report; so we can better protect species in Cornwall

Hike

Bike

Sponsored run

Sail

moorland



ideas

We know you're full of good ideas!

Fundraising is fun!

Here are some ideas for sponsored activities and community events to get you started;

Organise a competition

- Bingo
- Darts
- Quiz night
- Raffle
- Welly wanging

Have fun at work

- Dress down day
- Encourage your company to match how much you raise
- Ten pence for every cup of tea
- Swear box
- Wear your Wellies for Wildlife

Showcase your skills

- Arts and crafts sale
- Cake sale
- Car wash
- Computer game tournament
- Cookery demo
- Gig rowing
- Knitting challenge
- Homemade tea party
- Open garden day

Be a daredevil!

- Abseiling
- Assault course
- Run a marathon
- Wheel barrow racing

thank
you





Where your fundraising could go....

£100

to maintain hedges across Cornwall; a great habitat for many animals

compete..

“ I know some wildlife is becoming endangered so I wanted to help. I love nature and I love sewing so I decided to make the toy animals to raise money for Cornwall Wildlife Trust. I am so happy because I could help nature.

Tristan Davey, aged 6

”

Go wild indoors or out

Auction of promises
Barn dance
BBQ
Beach party
Beard shave
Book sale
Bridge tournament
Bring and buy sale
Car boot sale
Casino night
Coffee morning
Cycle ride
Dawn chorus walk
Day of silence
Dog walking

Face painting
Film show
Football match
Fun run
Garden party
I will give up...
Jewellery sale
Keep fit challenge
Mini-Olympics
Night time trek
Plant sale
Selling breakfasts
Sponsored horse ride
Talent show

Teddy bears picnic
Theatre performance
Treasure hunt
Tug-of-war
Walk for wildlife
Wine tasting

thank you..





staying safe

(legal stuff)

A few things to ensure your fundraising event runs smoothly

Responsibility

It's really important that all safety aspects are thought about beforehand, as Cornwall Wildlife Trust cannot be held responsible for any accidents or incidents that occur as a result of your fundraising event, so please stay safe & sensible!

Public Events

Check hse.gov.uk for information about holding your event in a public place, and remember to obtain a licence if you are collecting money on the day in a public location!

Safety

Always do a risk assessment for the location of your event, to make sure you have covered any hazards. Visit sja.org.uk or institute-of-fundraising.org.uk for more information.

Food & Drink

If you're providing refreshments, make sure you alert people to any allergens. food.gov.uk is a comprehensive website for food safety laws in the UK.



thank
you



have you
got?

- ☐ A great idea
- ☐ Invites
- ☐ Sponsor form
- ☐ Fundraising target
- ☐ Posters
- ☐ Info about Cornwall
Wildlife Trust
- ☐ #cornwallwildlifetrust on
all your social media posts!

good luck...

thank you for your support





help, tips and ideas

for everything
you'll need to have
a whole lot of fun
and raise money
for wildlife at the
same time!



Cornwall Wildlife Trust

Five Acres, Allet, Truro, Cornwall TR4 9DJ
(01872) 273 939 fundraising@cornwallwildlifetrust.org.uk
www.cornwallwildlifetrust.org.uk

 @CornwallWildlife
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PHOTOS: Neil Aldridge, David Chapman, Niall Benvie/2020VISION, Chris Betty, Pete Bousfield, Cornwall Wildlife Trust, Helena Dolby for Sheffield & Rotherham Wildlife Trust, Kirstie Francis, Susan Freeman, Danny-Green/2020VISION, Ross Hoddinott/2020VISION, Stefan Johansson, Adrian Langdon, Ian McCarthy, Alexander Mustard/2020VISION, Paul Naylor, Sophie Pavele, Andy Rouse/2020VISION, Matt Slater.

