

ISSUE SIX:
Summer 2018

Cornwall
Wildlife Trust



Wildlife at Work

Protecting Cornwall's
wildlife and wild places

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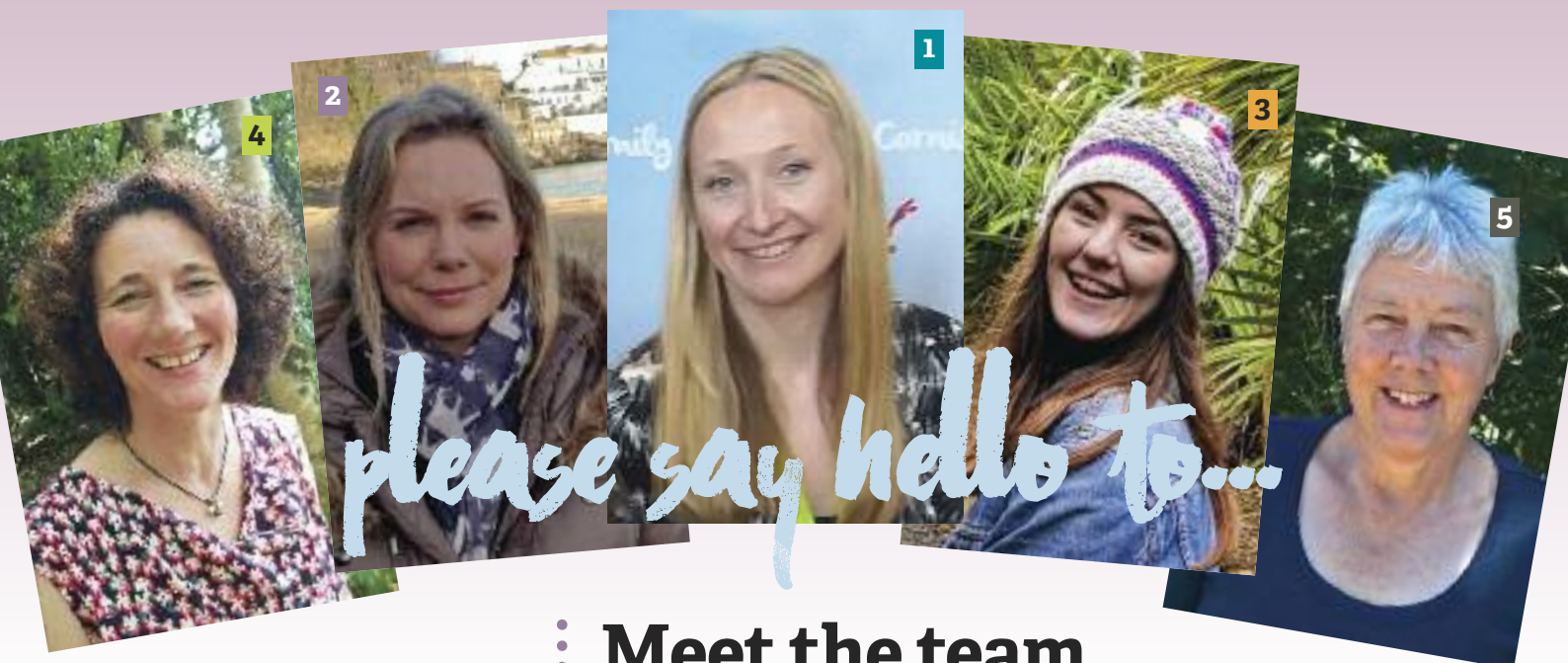
Meet the team

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Wild Business networking event





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Meet the team

You may wonder who the faces are behind the scenes who look after Cornwall Wildlife Trust's Business Supporters.

1 Serena Pettigrew-Jolly, Business Support Manager

Serena has been at the Trust for almost a decade, and has worked on many areas within the Marketing and Fundraising team, such as our publications, appeals, events, media and, of course, managing the Trust's Business Supporter scheme! Everyone at the Trust is so proud to work with local businesses that are passionate about our beautiful natural environment. To find out more about this, please contact Serena on serena.pettigrewjolly@cornwallwildlifetrust.org.uk or 01872 302 264.

2 Antonia Mullaly, Business Support

Antonia would love to hear about your efforts to support our work whether it is through fundraising events, staff volunteering, providing wildlife homes or any other nature related stories. Please let her know and we will share through our publications and social media channels. antonia.mullaly@cornwallwildlifetrust.org.uk or 01872 302 264.

3 Isabella Hawkes, Community Fundraising Officer

Isabella has taken up this newly-created role and is eager to get involved with families, communities and businesses. Currently redesigning our fundraising pack, Isabella is full of ideas about how to get Cornwall fundraising for the wildlife and wild places around us. Feel free to contact her for advice or inspiration on isabella.hawkes@cornwallwildlifetrust.org.uk or 01872 302 284.

4 Catherine Pinney, TEVI Business Advisor

Catherine is excited to join the Trust as part of TEVI; an exciting new partnership project supporting local businesses to identify opportunities to grow their business, as well as improve their environmental performance. Helping small and medium sized enterprises (SMEs) of all kinds, Catherine can work with your business on measures such as habitat creation and improvement, supply chain optimisation, energy generation and better waste management opportunities. Contact Catherine on catherine.pinney@cornwallwildlifetrust.org.uk, 07811 521 484 or see back page to discover more.

5 Carolyn O'Hagan, Marketing and Fundraising Administrator

Carolyn has worked for the Trust for over 9 years and is the backbone of admin support for the Marketing and Fundraising team. She would love to hear from you if you would like to stock our stunning Wild Cornwall calendar or donate a raffle prize, so please get in touch on carolyn.ohagan@cornwallwildlifetrust.org.uk or 01872 302 233.

Contact us

To discover more about businesses working for wildlife in Cornwall, visit www.cornwallwildlifetrust.org.uk/business

Going Green is in our Nature

Investing in renewable energy, such as sunlight, wind or geothermal is gaining momentum thanks to the fantastic benefits they bring for both budgets and the environment. Energy costs can be significantly reduced along with the associated carbon footprint. The Trust recently decided to invest in this technology as it is also part of living our values – demonstrating best practice to our members, the local community and businesses.

CORNWALL WILDLIFE TRUST



Following a £12,000 grant from the M&S Energy Fund and further funding from The Carbon Trust and Kenwyn Community Fund, we employed local experts ZLC Energy to help us with the initial planning, approval, design and installation of solar panels on the roof of one of our buildings at the Trust headquarters near Allet. The team carried out the work within a week and were all clearly enthusiastic about their work, believing strongly in the need for alternatives to coal, oil, gas or nuclear energy fuel sources.

Managing Director, ZLC Matthew Shepherd said: "It was a pleasure to work with the Trust on the solar PV installation. It is encouraging seeing that the organisation is making a positive step towards carbon reduction and wanting to generate clean, green energy for its use at its offices. We assessed a variety of options with the Trust and identified that solar PV was an obvious choice. We hope to continue working with them to help them reduce their energy costs further and promote the generation of clean renewable energies."

The solar array is likely to save the site up to £2,000 per year in energy costs. The installation will also provide an income of around £1,400 per year from Government incentives which together means that the Trust's income can be maximised for local conservation work.

zlc energy
ZERO LOW CARBON

Following our successful work with ZLC we can now announce **an exciting new offer for our readers.**

For every installation made using the code '**Cornwall Wildlife Trust**', ZLC will give a

£100 DISCOUNT

PLUS a further...

£100 DONATION to the Trust.

Or choose to **donate the full £200**

Visit www.zlcenergy.co.uk for more details. Offer valid until **31st December 2018.**

We are also working in partnership with Ecotricity, Britain's greenest energy company which uses renewable energy sources to power its grid. The Trust switched its supply and if you or your business

decides to do the same for gas and electricity then Ecotricity will donate up to £60 to further our conservation work. Could your business go green? Find out more at www.ecotricity.co.uk/cwt

ecotricity

We'll donate £60 to the Cornwall Wildlife Trust
when you switch your electricity and gas

Can you build with nature in mind? Yes!



The Trust's consultancy, CEC, has become a pioneer in Cornwall of a new benchmark for the design and maintenance of green infrastructure in housing and commercial development. The 'Building with Nature' scheme has been established to support the creation of high quality green infrastructure throughout, and beyond, the planning and development process.

Building with Nature provides an assessment and accreditation process, focusing on five core standards, with three key themes – Wellbeing, Water and Wildlife.

In May, CEC held a successful seminar at Heartlands to introduce and celebrate this exciting and innovative scheme, which ensures

that nature is at the heart of building projects. Attendees included land owners, property developers, architects, planning officers and Trust Business Supporters.

Jenny Stuart, CEC's Principal Ecologist, is delighted to be a Building with Nature Assessor for Cornwall. She explains;

"To finally have something in place to recognise good quality green infrastructure for the construction sector to strive towards is absolutely fantastic. Working in the environment, we've been aware for many years that there is a vital need for better designed green infrastructure in all developments – not just for wildlife but for people too. It's been proven that new communities thrive in housing developments which have incorporated green spaces, trees, parks, playgrounds and even water features such as ponds or rivers. To have this accreditation scheme in place will add value for everyone."

Also speaking were Dr Gemma Jerome Building with Nature Manager, Alex King from Hall Wood Holidays, one of our Wildlife Partners and Phil Mason, Cornwall Council's Planning and Sustainable Development Manager. They provided inspiring talks on the importance of considering green infrastructure as a matter of course in Cornwall, and how people and the environment, as well as the developments themselves, will benefit hugely.



To learn more about this accreditation, please contact **Jenny Stuart** on 01872 302 314 or jenny.stuart@cecenvironment.co.uk

www.buildingwithnature.org.uk www.cecenvironment.co.uk

New Business Supporters

The Cornwall Hotel

Luxury Hotel, Spa and Estate in St Austell. Original owners The Coode family wanted to create a natural, flourishing wilderness 'with soul' in the then-industrial area around St Austell, planted with oaks, sycamores, ashes, and more. The secluded grounds are now home to woodpeckers, swifts, swallows, grey herons, owls, bats and badgers. The Hotel is proud to support Cornwall Wildlife Trust to help protect the natural environment that is so important to our county's visitors.



THE CORNWALL HOTEL

The Atlantic Hotel

The Atlantic Hotel in Newquay is thrilled to become a member of Cornwall Wildlife Trust.

Set in 10 acres of private headland, we are home to many species of Cornish wildlife, we respect and encourage all wildlife and are keen to use our new relationship with the Trust to learn more, encourage more wildlife and educate and inspire our guests to enjoy nature during their stay. Look out for special Wildlife breaks coming soon!




CORNWALL WILDLIFE TRUST


www.atlantichotelnewquay.co.uk

wildlife bites

News round-up from our Business Supporters


 Website design agency **Dewsign**, who created the fantastic Cornwall Good Seafood Guide website, came to our rescue recently when an external problem needed fixing. Not only did they get the job done but very generously reduced their fees resulting in the Trust saving hundreds of pounds. All of which means more money in the pot for Cornwall's wildlife. Thank you!



 Excitement is mounting now that the **Cornwall Tourism Awards** entries are in and assessments will soon begin. Each shortlisted entry in the Trust's best 'Wildlife Friendly Business' category will receive a personal visit from our conservation team who will not only look at the work that has been done to improve the area for wildlife, but who will also be able to make further suggestions. The award this year is being sponsored by a new multi-million pound EU project, **Tevi**, which will help businesses to grow whilst enhancing their local environment.


 **30 Days Wild**, the nationwide month long challenge to get everyone doing something a little bit wild in nature, kicked off the summer in style. Thousands of people joined in by following our suggestions on social media and signing up to the free app. Businesses took part too; fans of the Trust **Frugi** needed no excuse to get their staff on board with building a hedgehog house, having a wild lunch outside and putting up a bird box. They also encouraged their customers' families to get involved in loving the outdoors and having fun with nature.


 Did you spot Cornwall Wildlife Trust on **BBC Springwatch**? We featured in several programmes with Gillian Burke going rockpooling with our marine experts and an exclusive announcement that our resident beavers at **Woodland Valley Farm** had given birth to two kits! Beaver walks can be booked online through our shop.


 Local artist **Kurt Jackson** and his wife Caroline generously donated £530 from ticket sales from a recent talk they held. Both continue to be great supporters of the Trust by not only making regular donations, but also using their influence to spread the message of the need to actively protect and manage Cornwall's natural environment.



CORNWALL WILDLIFE TRUST

 The **Royal Cornwall Show** was a huge success, the Trust was delighted to be a guest once again of **South West Water** and shared their stand near the main ring. This year also saw us taking part in the main parade atop a Land Rover! It was great to have the opportunity to meet so many people who are keen to do whatever they can to support our work and make their own small changes.

 **Fancy a flutter?** Pop over to our website for the opportunity to win one of two luxury breaks at either **Hotel Tresanton** or **Mullion Cove Hotel**. Or perhaps you would prefer £500 in cash to spend or a top of the range pair of binoculars? These prizes are all up for grabs in our popular raffle, you can purchase as many tickets as you like so don't forget to let staff and customers know too.

 The Trust's iconic **calendar** of Cornish wildlife is now on sale and can be easily ordered online through our website or by phone. Huge thanks are due to our amazing sponsors who ensured that all money raised can be channelled directly into our critical wildlife conservation plans. The rollcall of honour is:

Aspects Holidays
Classic Cottages
Cornish Riviera TIC
Chelonia
Mullion Cove Hotel
Silverlake Design
St Eval Candle Company
Southern England Farms
The Pirate Bus
The Olde House
PSP Insurance and Financial Solutions
Watson Marlow.



Cornwall Wildlife Trust Business

Wildlife Partners

Avanti Gas, Derbyshire
BBC Radio Cornwall,
Truro

Bourne Leisure - Perran
Sands and Riviere
Sands Holiday Parks,
Perranporth

Chelonia Ltd, Penzance

Cornish Coffee, Redruth

Cornish Guardian, Truro

Cornishman, Penzance

Dewsign, Penryn

Fernbank Advertising
Ltd, Launceston

Frugi, Helston

Hall Wood, Pelynt

John Fowler Holidays,
Ilfracombe

Mother Ivey's Bay
Caravan Park, Padstow

South West Water,
Exeter

St Eval Candle
Company, St Eval

University of Exeter
Business School, Penryn

Vine House Farm,
Spalding

Visit Cornwall, Truro

West Briton, Truro

Western Morning News,
Plymouth

Whistlefish, St Ives

Wild Studio Cornwall,
Fowey

Woodland Valley Farm,
Ladock

Wildlife Guardians

Cher Varya Group Ltd,
Truro

Cornish Horizons,
Padstow

Green and Blue,
Perranporth

Handykam.com, Redruth

Jo Downs Glass Designs
Ltd, Launceston

Kurt and Caroline
Jackson Ltd, St Just

SEF, Hayle

Trago Mills Ltd,
Liskeard

Do you enjoy Wildlife at Work magazine?

We would love to hear from you with feedback on our business publication. If you have any comments or suggestions, please let us know. See page 2 for how to contact us.



Accommodation Providers

Atlantic Hotel, Newquay
Ayr Holiday Park, St Ives

Bamham Farm Cottages,
Launceston

Bedruthan Steps Hotel,
Mawgan Porth

Bosinver Farm Cottages, St
Austell

Bude Holiday Resort, Bude
Budock Vean Hotel,
Mawnan Smith

Carbis Bay Holidays, St Ives

Clowance Estate and
Country Club, Praze-an-
Beeble

Coastdale Parks, Atlantic
Coast Holiday Park, Hayle

Cotna Eco Retreat, Gorran,
St Austell

Coombe House, Liskeard

Eden Valley Holiday Park,
Bodmin

Forest Holidays Limited,
Liskeard

Globe Vale Holiday Park
Limited, Redruth

Greenbank Hotel, Falmouth

Gwel an Mor, Portreath

Heligan Woods Campsite,
St Austell

Helman Tor Cottages,
Bodmin

Hendra Holiday Park,
Newquay

Higher Menadew Farm
Cottages, St Austell

Holiday Cornwall,
Falmouth

holidaycottages.co.uk,
Bideford

Hotel Tresanton, St Mawes
HPB Management, Duloe
Manor, Looe

Idle Rocks, St Mawes

John Bray Cornish
Holidays, Wadebridge

Lewinnick Lodge, Newquay

Listed Luxury, Liskeard

Little White Alice,
Carmenellis

Lower Marsh Holiday
Lettings & Retreat Venue,
Saltash

Lower Polladras Touring
Park, Helston

Lower Treave Caravan and
Camping Park, Penzance

Mullion Cove Hotel,
Mullion

Nancarrow Farm,
Marazanvose

Newquay View Resort,
Porth, Newquay

Padstow Touring Park,
Padstow

Parkdean Holidays,
Cornwall

Piran Meadows Resort &
Spa, Newquay

Pioneer Billys, Camborne
Pitt House, Looe

Pollaughan Farm,
Portscatho

Railholiday Ltd, St
Germans, Saltash

Retallack Holiday Lettings
Ltd, St Columb

River Valley Country Park,
Relubbus

Rose Hill Lodges,
Porthtowan

Roundhouse Barn
Holidays, St Just in
Roseland

Seaview Holiday Village,
Polperro

St Ives Bay Holiday Park,
Hayle

St Moritz Hotel & Garden
Villas, Wadebridge

St Tinney Farm Holidays,
Otterham, Camelford

Sykes Cottages, St Austell

Ta Mill Holiday Cottages,
Launceston

Tehidy Holiday Park,
Redruth

The Cornwall Hotel,
St Austell

The Nare Hotel, Veryan-in-
Roseland

The Old Coastguard,
Mousehole

The Olde House,
Wadebridge

The Park Mawgan Porth,
Newquay

Trethem Mill Touring Park,
St Just in Roseland

Trevarth Holiday Park,
Blackwater

Trevella Holiday Park,
Crantock

Trewan Hall Ltd, St Columb

Valley Caravan Park,
Polzeath

Watgate Bay Hotel,
Newquay

Waterside Cornwall,
Bodmin

Whalesborough Cottages
& Spa, Bude

Wooda Farm Holiday
Park, Bude

Supporter scheme directory

Art and Media

ATROPOS, The Lizard
Chocolate Dog Marketing
Services, St Tudy
Fourway Print, Launceston
Jon Tremaine Wildlife Artist,
Hayle
Lou Jones Design, Truro
Natalie Toms, Artist, Lanlivery
Sailflags, Goldsithney,
Penzance
Silverlake Design, Lostwithiel
Usfor Design and Print,
Newquay

Education

Duchy College, Camborne
Falmouth Marine School,
Falmouth
Richard Lander School, Truro

Environment

Environment Agency
Essential Sewage Systems,
Bideford
Naked Solar (Cornwall Solar
Panels), Newquay
ZLC Energy Ltd, Penryn

Farming / Industrial

Brewer and Bunney,
Redruth
Cornwall Community Land
Trust, Truro
Country Conservation,
Gunnislake
CPMR Ltd, St Austell
Imerys, Par
Sandoe and Sons, Bodmin
Sustainable Parking Surfaces
Ltd, Gunnislake
Watson Marlow, Falmouth

Financial / Professional

Furse Sanders Solicitors,
St Ives
RCES, Helston
Robinson Reed Layton, Truro
Stephen Scown Solicitors,
St Austell
Vickery Holman, Truro
Worldwide Financial
Planning Ltd, Truro

Food and Drink

Boscastle Farm Shop & Café
Cornish Orchards, Liskeard
Harbour Lights, Falmouth
Pandora Inn, Mylor, Falmouth
Pocketful of Stones Distillers Ltd,
Penzance
Southwestern Distillery Limited,
Wadebridge
The Lifeboat Inn, St Ives
The Old Custom House, Padstow
The Port William Inn, Tintagel
The Rashleigh Arms, Charlestown
Trevaskis Farm Ltd, Hayle
Trevone Beach Cafe, Trevone,
Padstow

Recreation

Encounter Cornwall, Fowey
Koru Kayaking, St Agnes
Newquay Activity Centre,
Newquay
Newquay Sea Safaris and
Fishing, Newquay
Ocean Sports Centre, Carbis Bay
The Royal Cornwall Polytechnic
Society, Falmouth

Retail

Andrew Butterworth Designs,
Cheshire
Carleys of Cornwall Limited,
Truro
EKO, St Just, Penzance
Fin Lines, Falmouth
Hicks Carpet Cleaning, Redruth
Polstrong Feed Store, Camborne
Westcare, Plymouth

Visitor Attractions

Carnglaze Caverns, Liskeard
Cornish Seal Sanctuary, Gweek
Heritage Attractions Ltd.,
Land's End
King Edward Mine Museum,
Troon
Newquay Zoo, Newquay
Paradise Park Wildlife Centre,
Hayle
St Austell Brewery Visitor
Centre, St Austell
St. Aubyn Estates, Marazion
The Lost Gardens of Heligan,
St Austell
Trebah Garden, Mawnan Smith
Tregothnan Estates, Truro

Businesses love to support the Trust!

Did you know that 100% of Business Supporters who completed a our survey would recommend joining the Trust?

If you run a business, you can pledge your commitment to protecting Cornwall's wildlife and wild places by joining us, helping your business stand out from the crowd. We enjoy the support of businesses of all sizes and from many sectors who all recognise the importance of our county's natural environment. Working together to protect it makes perfect sense.

For a reminder of our Business Supporter benefits, please read on...

BUSINESS MEMBERSHIP

£250 + VAT (or £25 per month)

- Use of our exclusive Business Supporter logo
- Framed certificate to display to the public
- Acknowledgement in Wild Cornwall magazine and introduction in the Wildlife at Work publication
- Listing & link on our website and through social media
- Multiple copies of our popular magazines and leaflets
- Business name listed in our annual review
- Invitations to networking and wildlife events
- Access to special wildlife services including 'Wildlife and Habitat surveys' from CEC plus exclusive 'Wildlife Education sessions' for children
- Staff engagement pack with tips and tools for employee fundraising
- Special benefits on also joining Cornwall Good Seafood Guide Supporter scheme
- Free wildlife gift.



"Joining the Trust is good for Cornwall, good for business and good for yourself"

Mike Nash, Handykam.com
WILDLIFE GUARDIAN SINCE 2012.

WILDLIFE GUARDIAN £500 + VAT (or £50 per month)

All the perks of our Business Membership package with these great additional bonus features:

- Premium listings in our publications
- Your company's logo added to our website with a direct link to yours
- Framed Wildlife Guardian certificate.

WILDLIFE PARTNER £1000 + VAT (or £100 per month)

Enjoy the same fantastic benefits as a Wildlife Guardian, plus additional premium benefits:

- Exclusive guided walk on a nature reserve for up to 20 people
- Framed Wildlife Partner certificate presented by Trust President Jan Pentreath
- A dedicated press release, focusing on your company's partnership with the Trust.

To discover more about supporting Cornwall's wildlife through your business, please visit
www.cornwallwildlifetrust.org.uk/business

Growing your business, growing our environment



In Cornwall, we have our own official long-term strategy to grow business and the environment in tandem – known as the Environmental Growth Strategy. We are unique in Europe for putting the environment at the forefront of business development, which is fantastic news for the county's wildlife and wild places, as well as the business community.

'Tevi, Cornish for growth', is an exciting new ERDF funded project aiming to help Cornwall make the most of nature, its prized asset. Coordinated by the University of Exeter, Cornwall Wildlife Trust, Cornwall Council and the Cornwall Development Company, the scheme helps enterprises to grow in ways that add value to the county's unique natural environment and reduce the environmental impacts of production and consumption across the county.

Tevi is designed to be a time-saving bolt-on resource and consultancy service, helping enterprises make money, reduce waste and enhance the environment.

The project can offer up to £1,000 worth of support to help your business grow whilst also contributing to nature. To discover more about this ground-breaking opportunity, please contact Catherine Pinney, TEVI Business Advisor on catherine.pinney@cornwallwildlifetrust.org.uk or 07811 302 233.

www.tevi.co.uk

save
the date

Cornwall Wildlife Trust in partnership with Tevi Wild Business event

**Wednesday
3rd October
2018**

**St Austell
Conference
Centre**

- Cornwall Wildlife Trust's annual business networking event
- This year in partnership with Tevi
- Theme of Environmental Growth
- FREE event. Includes; inspiring talks, breakfast, networking and workshops
- Speakers including Manda Brookman, Cornwall Wildlife Trust experts and local business case studies
- Opportunity to start your Tevi journey with specialist Business Advisors

Visit

www.cornwallwildlifetrust.org.uk/businessevent
to discover more, including how to book



**Cornwall
Wildlife Trust**



Sign up to our business e-newsletter by dropping an email to:
antonia.mullaly@cornwallwildlifetrust.org.uk

Designed by
**Lou Jones
Design**



Printed by
**Usfor Design
and Print**



Printed
on FSC
paper