

ISSUE FIVE:  
Spring 2018

Cornwall  
Wildlife Trust



# Wildlife at Work

Protecting Cornwall's  
wildlife and wild places

Partnership  
working –  
reaching new  
audiences

Inside:

Kurt Jackson  
fundraising event

Meet our newest  
supporters

Free wildlife advice



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## Contact us

To discover more about how local businesses can support Cornwall's wildlife and wild places, please contact **Antonia Mullaly**, Business Support Manager on 01872 302 264 or [antonia.mullaly@cornwallwildlifetrust.org.uk](mailto:antonia.mullaly@cornwallwildlifetrust.org.uk), or visit [www.cornwallwildlifetrust.org.uk/business](http://www.cornwallwildlifetrust.org.uk/business).



KURT JACKSON FOUNDATION

## Collaboration between art and nature

Acclaimed contemporary artist and nature lover Kurt Jackson was front of stage at a fundraising event he hosted in aid of Cornwall Wildlife Trust. An Evening of Butterflies saw a joint collaboration between art and nature at the Kurt Jackson Foundation gallery in St Just.

The environmentally informed art-space was the perfect location to celebrate butterflies through a series of talks about their conservation efforts and the effects of climate change. Business Supporter The Old Coastguard provided delicious canapes and Martha Tilston the music. Visitors were given the opportunity to win one of Kurt's original artworks with all the proceeds from the event going to support the work of the Trust.

Business members Kurt and Caroline Jackson have worked with the Trust on a number of different projects to highlight endangered

[www.jacksonfoundationgallery.com](http://www.jacksonfoundationgallery.com)

species and the conservation efforts needed to reverse their decline.

An exhibition on bees was also a huge success. By sharing the same ethos, the Trust has created a relationship with the Kurt Jackson Foundation that works really well for both parties. For more information on working with Cornwall Wildlife Trust contact Antonia Mullaly, Business Support Manager on 01872 302 264.

Over  
**£4,000**  
raised for  
conservation!



KURT JACKSON FOUNDATION

## New Business Supporters

### St Tinney Farm Holidays

We are delighted to welcome St. Tinney Farm Holidays to the Business Supporter scheme. Set amongst 34 acres in beautiful north Cornwall, with five coarse fishing lakes, the site is a tranquil haven for wildlife including kingfisher, deer, otter, dragonfly, not to mention 'Gary' the moorhen, who proudly nests on one of the lake islands.



CORNWALL WILDLIFE TRUST

### Mullion Cove Hotel

Mullion Cove strongly believes in eco-friendly values in the way it runs the hotel. It has recently committed to reducing the effect it has on wildlife and especially marine life by encouraging sustainable practices such as not purchasing plastic straws, toothpicks, ear buds or single use toiletries – all which could end up in the sea and harm sea life. The hotel chooses to use ecological friendly cleaning materials, bans any micro beaded products and has increased its level of recycling providing a fantastic example to others.

[www.mullion-cove.co.uk](http://www.mullion-cove.co.uk)





CORNWALL WILDLIFE TRUST

# Partnership Working

Clean drinking water is one of life's essentials and yet something we all probably take for granted. Cornwall Wildlife Trust has worked for many years with South West Water through both its conservation and business schemes to help reduce pollution in our rivers and create community events for everyone to enjoy.

This partnership is unique as the Trust is able to work and influence a variety of different stakeholders. On the conservation side, South West Water funds Cornwall Wildlife Trust's Upstream Thinking programme to work with farmers to reduce pollution reaching local rivers. A team of farm advisors work with local farmers to ensure that less farmyard runoff and soil enters our rivers which means cleaner river water, and saves costs involved in water treatment. Farm businesses see the benefits of soil and fertiliser being kept on the fields where they are most valuable.

Healthier rivers and restored river banks provide better places for recreation such as walking and bathing. Cleaner water reaching the coast has knock-on benefits for beaches and bathing water which all help to support Cornwall's tourist industry.

In addition, for more than ten years South West Water has sponsored many of the Trust's marine events to inspire people to get out and about in nature. Activities include rockpool rambling, making art with marine litter as well as our annual 'Wildlife Celebration'. This natural partnership, which works on so many different levels, is a really good example of the complimentary strands of the Trust's work coming together to provide benefits that go beyond business membership.



MULLION COVE HOTEL

## Waterlily Holiday Cottage

It is a pleasure to welcome Waterlily Holiday Cottage as business members. Based in the thriving and picturesque village of Probus, the cottage is a comfortable hideaway and well-situated to enjoy a piece of Cornwall's natural beauty; not far from the stunning Roseland peninsular and ideally located to visit the spectacular beaches of both the north and south coasts.

[www.waterlilyholidaycottage.co.uk](http://www.waterlilyholidaycottage.co.uk)



CORNWALL WILDLIFE TRUST

# Raising funds for charity with your customers

Grabbing the attention of your potential customers is not always easy, but a little creativity combined with a strong message can make all the difference. Business Supporters Harbour Lights restaurant in Falmouth hit the headlines with the first ever International Mushy Pea Day. This enterprising event saw the business dressing up to celebrate the humble pea, combined with a more serious message about supporting sustainable fish.

Owners Pat and Dave Smith generously donated all the money raised from the sale of peas to help promote the 'Cornwall Good Seafood Guide', which is packed with information on fish and fishing methods to help consumers see what is currently in-season and most sustainable to eat.

From mushy peas to Christmas cards, Cornish based greetings card company **Whistlefish** created a new line of seasonal cards last year featuring woodland animals. The Christmas range featured joint branding with the Trust together with a message that every purchase would result in a donation to the charity.



HARBOUR LIGHTS

WHISTLEFISH

This proved to be a winning combination and Whistlefish very generously presented us with a cheque for £2,426 – thank you!

Whistlefish  
£2,426

Long term relationships keep delivering too, the Trust welcomed £1,154 from **Mother Ivey's Bay** donation scheme which sees visitors given the option of donating an additional £1 to the Trust on top of their booking cost. The scheme has been running for many

Mother Ivey's Bay  
£1,154

years and is popular with visitors who want to contribute to the protection of their holiday destination.

Organic children's wear brand, **Frugi**, also came up trumps and was able to award the Trust's marine team an incredible £10,945 from its customer donations through its Little Clothes BIG Change partnership. This represents the first of two annual payments from the scheme and we very much look forward to the second!

**Little CLOTHES BIG CHANGE**

Frugi  
£10,945

[www.harbourlights.co.uk](http://www.harbourlights.co.uk)

[www.whistlefish.com](http://www.whistlefish.com)

[www.motheriveysbay.com](http://www.motheriveysbay.com)

[www.welovefrugi.com](http://www.welovefrugi.com)

## New Business Supporters

MOUNT PLEASANT ECO PARK



### Mount Pleasant Eco Park

A unique and inspirational 42 acre site, the Eco Park is a multi-faceted community venue near Porthtowan with sustainability, music and education at its core. Playing host to gigs, conferences, weddings, courses, wild camping, volunteer days and markets as well as the infamous Tropical Pressure Festival, the Park is also home to La Cantina Cafe - known for serving delicious vegetarian and vegan food. Rammed earth, cob, recycled materials and timber frame have all been used to create beautiful, flexible spaces at the park which are available to hire.

[www.mpecopark.co.uk](http://www.mpecopark.co.uk)

KING EDWARD MINE



# wildlife bites

## News round-up from our Business Supporters

PETER CAIRNS/2020VISION



**Country Walkers** provides self-guided tours all around the world, including Cornwall, that take in stunning scenery and make a point of highlighting wildlife. Every year it makes a donation on behalf of each visitor to the 'Travelers Fund', which supports designated projects in the communities and habitats where they travel. This year it donated a very welcome £751 to the Trust to help further our conservation work.  
[www.countrywalkers.com](http://www.countrywalkers.com)

Our Business Supporters represent some of the most dynamic and successful companies in Cornwall so it is no surprise that we saw so many nominations and award winners amongst them at the Cornwall Tourism Awards. Many more went on to the regional South West Tourism Awards and we were delighted to see

**Gwel and Mor Resort** win Gold in the Holiday Park of the Year category. This business has been a Trust member for many years and it provides animal encounters at our annual Wildlife Celebration through its Feadon Farm arm. Congratulations all round!



We are hugely impressed with the energy of Pat Smith from Business Members **Bosinver Farm Cottages**, who helped to launch the Final Straw Cornwall campaign. Pat started the campaign to try and persuade businesses and the public to stop using single use plastic straws. The organisers have been overwhelmed by the responses and it seems that every day more businesses are pledging to ditch the straws or use sustainable alternatives. South West Event Management, The Shellfish Pig, Forever Cornwall and The Kraken are just some of the recent advocates. If your business uses

plastic straws then consider joining this engaging and practical campaign to make a difference.

[www.finalstrawcornwall.co.uk](http://www.finalstrawcornwall.co.uk)

**The Poly** in Falmouth shows contemporary films, exhibitions, music and theatre. We were fortunate to partner with it recently for the premiere of wildlife cameraman Ian McCarthy's film, 'Wild Cornwall: Out on the Edge'. Proceeds from ticket sales, in excess of £3,000, were donated to the Trust, ensuring the series of showings was a great fundraiser. In recognition of its support we are delighted to announce that The Poly is now a complimentary Business Supporter and we look forward to working with the team again.



ECOTRICITY

We have partnered with **Ecotricity**, a green electricity company that uses renewable energy to power homes and businesses. As a result, if you switch your electricity or gas to Ecotricity it will donate up to £60 to the Trust. We have also chosen to use Ecotricity at our Trust headquarters to reduce our carbon emissions and increase our sustainability.  
[www.ecotricity.co.uk/cwt](http://www.ecotricity.co.uk/cwt)



### King Edward Mine

The oldest complete mine left in Cornwall, King Edward Mine (KEM), joined the Business Supporter scheme after working closely with the Trust to put on education events for its visitors. It also hosts our Upstream Thinking team. The museum is at the forefront of Cornwall's mining heritage. It runs a Saturday science club for children, hosts the international mining games for students, and various art and archaeology projects. The site itself is surrounded by wild countryside, named 'the Wastrels', which is actively managed for its ecology. Recently KEM added a nature trail for visitors to help them explore the wildlife-rich habitat.

<http://kingedwardmine.co.uk>

### Chocolate Dog Marketing

- This full service agency offers
- high quality strategic thinking,
- creative branding and
- compelling communications.
- It has run a number of successful
- projects across the business,
- public and charity sectors.
- Cornwall Wildlife Trust itself has
- worked with Chocolate Dog
- Marketing on market research to
- identify areas for improvement.
- Other clients include The
- Architect's Design Group, The
- Mitchell Hill Clinic, Cedar Croft
- Nurseries and Ecochallengers.

[www.chocolatedog.co.uk](http://www.chocolatedog.co.uk)

# Cornwall Wildlife Trust Business

## Wildlife Partners

Avanti Gas, Derbyshire  
BBC Radio Cornwall,  
Truro

Bourne Leisure - Perran  
Sands and Riviere  
Sands Holiday Parks,  
Perranporth

Chelonia Ltd, Penzance  
Cornish Coffee, Redruth  
Cornish Guardian, Truro  
Cornishman, Penzance  
Dewsign, Penryn

Fernbank Advertising  
Ltd, Launceston

Frugi, Helston

Hall Wood, Pelynt

John Fowler Holidays,  
Ilfracombe

Mother Ivey's  
Bay Caravan Park,  
Padstow

South West Water,  
Exeter

St Eval Candle  
Company, St Eval

University of Exeter  
Business School,  
Penryn

Vine House  
Farm, Spalding

Visit Cornwall, Truro

West Briton, Truro

Western Morning News,  
Plymouth

Whistlefish, St Ives

Woodland Valley Farm,  
Ladock

## Wildlife Guardians

Cher Varya Group Ltd,  
Truro

Cornish Horizons,  
Padstow

Handykam.com, Redruth

Green and Blue,  
Perranporth

Jo Downs Glass Designs  
Ltd, Launceston

Kurt and Caroline  
Jackson Ltd, St Just

SEF, Hayle

Trago Mills Ltd,  
Liskeard

### If you are already a member,

Members can display our Business Supporter logo to show their customers they care about Cornwall's wildlife and wild places.



Proud to support  
**Cornwall  
Wildlife Trust**

## Accommodation Providers

Ayr Holiday Park, St Ives

Bamham Farm Cottages,  
Launceston

Bedruthan Steps  
Hotel, Mawgan Porth

Bosinver Farm Cottages,  
St Austell

Bude Holiday Resort, Bude

Budock Vean Hotel,  
Mawnan Smith

Carbis Bay Holidays, St Ives

Clowance Estate and  
Country Club, Praze-an-  
Beeble

Coastdale Parks, Atlantic  
Coast Holiday Park, Hayle

Cotna Eco Retreat,  
Gorran, St Austell

Coombe House, Liskeard

Eden Valley Holiday Park,  
Bodmin

Forest Holidays Limited,  
Liskeard

Globe Vale Holiday Park  
Limited, Redruth

Greenbank Hotel, Falmouth

Gwel an Mor, Portreath

Heligan Woods Campsite,  
St Austell

Helman Tor Cottages,  
Bodmin

Hendra Holiday Park,  
Newquay

Higher Menadew Farm  
Cottages, St Austell

Holiday Cornwall,  
Falmouth

holidaycottages.co.uk,  
Bideford

Hotel Tresanton, St Mawes

HPB Management,  
Duloe Manor, Looe

Idle Rocks, St Mawes

John Bray Cornish  
Holidays, Wadebridge

Lewinnick Lodge, Newquay

Listed Luxury, Liskeard

Little White Alice,  
Carmenellis

Lower Marsh Holiday  
Lettings & Retreat Venue,  
Saltash

Lower Polladras Touring  
Park, Helston

Lower Treave Caravan and  
Camping Park, Penzance

Mullion Cove Hotel,  
Mullion

Nancarrow  
Farm, Marazanvose

Newquay View Resort,  
Porth, Newquay

Padstow Touring Park,  
Padstow

Parkdean Holidays,  
Cornwall

Piran Meadows Resort  
& Spa, Newquay

Pioneer Billys, Camborne

Pitt House, Looe

Pollaughan Farm,  
Portscatho

Railholiday Ltd,  
St Germans, Saltash

Retallack Holiday Lettings  
Ltd, St Columb

River Valley Country Park,  
Relubbus

Rose Hill  
Lodges, Porthtowan

Roundhouse Barn  
Holidays, St Just in  
Roseland

Seaview Holiday Village,  
Polperro

St Ives Bay Holiday Park,  
Hayle

St Moritz Hotel & Garden  
Villas, Wadebridge

St Tinney Farm Holidays,  
Otterham, Camelford

Sykes Cottages, St Austell

Ta Mill Holiday  
Cottages, Launceston

Tehidy Holiday Park,  
Redruth

The Cornwall Hotel

The Nare Hotel,  
Vryan-in-Roseland

The Old Coastguard,  
Mousehole

The Olde  
House, Wadebridge

The Park Mawgan  
Porth, Newquay

Tretham Mill Touring  
Park, St Just in Roseland

Trevarth Holiday  
Park, Blackwater

Trevella Holiday Park,  
Crantock

Trevornick, Newquay

Trewan Hall Ltd, St Columb

Valley Caravan Park,  
Polzeath

Watergate Bay Hotel,  
Newquay

Whalesborough Cottages  
& Spa, Bude

Wooda Farm Holiday  
Park, Bude

# Supporter scheme directory

## Art and Media

ATROPOS, The Lizard  
Jon Tremaine Wildlife  
Artist, Hayle  
Lou Jones Design, Truro  
Natalie Toms, Artist, Lanlivery  
Sailflags, Goldsithney,  
Penzance  
Usfor Design and Print,  
Newquay

## Education

Chocolate Dog Marketing  
Services, St Tudy  
Duchy College, Camborne  
Falmouth Marine  
School, Falmouth  
Richard Lander School, Truro

## Environment

Naked Solar (Cornwall Solar  
Panels), Newquay  
Ecotricity, Gloucestershire  
Environment Agency  
Essential Sewage  
Systems, Bideford  
ZLC Energy Ltd, Penryn

## Farming / Industrial

Brewer and Bunney,  
Redruth  
CPMR Ltd, St Austell  
Cornwall Community Land  
Trust, Truro  
Country Conservation,  
Gunnislake  
Imerys, Par  
Sandoe and Sons, Bodmin  
Watson Marlow, Falmouth  
Sustainable Parking Surfaces  
Ltd, Gunnislake

## Financial / Professional

Furse Sanders Solicitors,  
St Ives  
RCES, Helston  
Robinson Reed Layton, Truro  
Stephen Scown Solicitors,  
St Austell  
Vickery Holman, Truro  
Worldwide Financial Planning  
Ltd, Truro

## Food and Drink

Boscastle Farm Shop & Café,  
Boscastle  
Cornish Orchards, Liskeard  
Harbour Lights, Falmouth  
Pandora Inn, Mylor, Falmouth  
Pocketful of Stones Distillers  
Ltd, Penzance  
Southwestern Distillery  
Limited, Wadebridge  
Trevaskis Farm Ltd, Hayle  
The Lifeboat Inn, St Ives  
The Old Custom  
House, Padstow  
The Port William Inn, Tintagel  
The Rashleigh Arms,  
Charlestown  
Trevone Beach Cafe, Trevone,  
Padstow

## Recreation

Encounter Cornwall, Fowey  
Newquay Activity Centre,  
Newquay  
Newquay Sea Safaris and  
Fishing, Newquay  
Koru Kayaking, St Agnes

## Retail

Andrew Butterworth Designs,  
Cheshire  
Carleys of Cornwall Ltd, Truro  
EKO, St Just, Penzance  
Fin Lines, Falmouth  
Hicks Carpet Cleaning, Redruth  
Polstrong Feed Store,  
Camborne  
Westcare, Plymouth

## Visitor Attractions

Carnglaze Caverns, Liskeard  
Cornish Seal Sanctuary, Gweek  
Heritage Attractions Ltd.,  
Land's End  
King Edward Mine Museum,  
Troon  
Newquay Zoo, Newquay  
Paradise Park Wildlife Centre,  
Hayle  
St. Aubyn Estates, Marazion  
St Austell Brewery Visitor  
Centre, St Austell  
The Lost Gardens of Heligan,  
St Austell  
Tregothnan Estates, Truro  
Trebah Garden, Mawnan Smith

## Businesses love to support the Trust!

**Did you know that 100% of Business Supporters who completed a recent survey would recommend joining the Trust?**

If you run a business, you can pledge your commitment to protecting Cornwall's wildlife and wild places by joining us, helping your business stand out from the crowd. We enjoy the support of businesses of all sizes and from many sectors who all recognise the importance of our county's natural environment. Working together to protect it makes perfect sense.

**For a reminder of our Business Supporter benefits, please read on...**

### BUSINESS MEMBERSHIP

**£250 + VAT (or £25 per month)**

- Use of our exclusive Business Supporter logo
- Framed certificate to display to the public
- Acknowledgement in Wild Cornwall magazine and introduction in the new Wildlife at Work publication
- Listing & link on our website and through social media
- Multiple copies of our popular magazines and leaflets
- Business name listed in our annual review
- Invitations to networking and wildlife events
- Access to special wildlife services including 'Wildlife and Habitat surveys' from CEC plus exclusive 'Wildlife Education sessions' for children
- Staff engagement pack with tips and tools for employee fundraising
- Special benefits on also joining Cornwall Good Seafood Guide Supporter scheme
- Free wildlife gift.

*"Joining the Trust is good for Cornwall, good for business and good for yourself"*

**Mike Nash**, Handykam.com  
WILDLIFE GUARDIAN SINCE 2012.

### WILDLIFE GUARDIAN £500 + VAT (or £50 per month)

**All the perks of our Business Membership package with these great additional bonus features:**

- Your company's logo added to our website with a direct link to yours
- Access to a selected portfolio of wildlife images
- Premium listings in our publications
- Framed Wildlife Guardian certificate.

### WILDLIFE PARTNER £1000 + VAT (or £100 per month)

**Enjoy the same fantastic benefits as a Wildlife Guardian, plus additional premium benefits:**

- Exclusive guided walk on a nature reserve for up to 20 people
- Framed Wildlife Partner certificate presented by Trust President Jan Pentreath
- A dedicated press release, focusing on your company's partnership with the Trust.

To discover more about supporting Cornwall's wildlife through your business, please visit  
[www.cornwallwildlifetrust.org.uk/business](http://www.cornwallwildlifetrust.org.uk/business)



# Enhancing your land for wildlife



NIGEL CLIMPSON



ROWENA MILLAR

Have you ever wondered what lurks in the undergrowth? Would you like to know if your land hosts rare dormice, tawny owls or newts? We have a team of experts who can help find the answers and provide valuable advice. The Wildlife Information Service is a free hotline which businesses and land owners can use to reveal the variety of wildlife and habitats on and around their site.

Wildlife Information manager, Nic Harrison-White explains: "Looking after your land for its wildlife interests can be extremely rewarding and enjoyable as well as making a real difference to nature conservation in the county, and it certainly need not be an expensive option compared with intensively grazing or farming the site or managing it horticulturally."

**"It's so informative and exciting"**

Mark Jackson, The Park, Mawgan Porth

Whether you have a plan in mind or are starting from scratch, it is a good idea to contact the experts to help you with advice and information to get the most out of your land and develop its wildlife features for visitors. They can support planning applications or assist with land management. In addition, our consultancy service Cornwall Environmental Consultants can provide ecologist surveys and landscape architecture designs.

The resulting advice, tailored to your site, can prove invaluable in creating the basis for interpretation boards and nature walks for guests. Mount Pleasant Eco Park recently used the service and was impressed with the advice they received, the business is now looking at a range of options to develop the site to increase its biodiversity and appeal to visitors.

## Free hotline advice for...

1. Real and measurable gains in wildlife
2. Connectivity between wild places
3. Effective water management, pollution and climate control
4. Improved health, wellbeing and quality of life
5. Creating accessible high quality wildlife-rich natural green space

Hotline  
**01872  
302 250**



 Like us on Facebook: **CornwallWildlife**

 Follow us on Twitter: **@CwallWildlife**

 View stunning photos on Instagram: **@cornwallwildlifetrust**

 Watch our latest videos on YouTube: **CornwallWildlifeTrust**

 Sign up to our business e-newsletter by dropping an email to: **antonia.mullaly@cornwallwildlifetrust.org.uk**

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