

URGENT!

We have the chance to save hundreds of acres of Cornwall's wetland habitats

Beautiful wetland areas that were once rich in wildlife are under threat. They are being damaged through lack of management and this must change. These important habitats are home to a huge range of plant and animal species such as the iconic otter, the endearing common frog and stunning butterflies and dragonflies. If you love Cornwall's wildlife, please read on...



We can help otters continue to increase by protecting and improving the rivers and streams they live in. They need good clean water and plenty of fish to eat. If we don't act now they may never return to their once strong population. Credit: Elliot Smith

We work on our own nature reserves to improve wetland habitats, but there is so much more we can do on other sites across Cornwall to restore these wonderful areas to their former glory. Work must begin with the landowners and managers who have wetland habitats on their land before it's too late. Cornwall Wildlife Trust can do this, but only with your help.

Every pound you donate to this appeal will be used to enhance wetland habitats, meaning a better future for Cornwall's wildlife.

We need your help to start this work as soon as possible, so whatever you can afford, please donate today.

www.cornwallwildlifetrust.org.uk



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Registered charity name:
Cornwall Trust for Nature
Conservation Ltd

Registered charity number:
214929

We need to raise £20,000 NOW to stop wetland habitats deteriorating further

What will we do with your donation?

In addition to working more extensively on our own nature reserves we want to help protect the important wetland sites across Cornwall. We will:

- Pay for wetland habitat improvement projects which are not eligible for other funding sources. For example, clearing encroaching scrub ensuring open water is available for species such as dragonflies.
- Carry out surveys for landowners and managers and give them practical advice on how to protect important species by enhancing their habitats.
- Work with landowners and managers to submit successful applications for Environmental Stewardship grants. This will help to pay for positive wetland management on sites for the next 10 years.



Wetlands are one of our most vulnerable habitats and are still being damaged and lost in Cornwall but you can help us change that.
Credit: Liz Cartwright

Wetlands are far more than just habitats for wildlife; they have the potential to soak up flood waters and to slowly release water in times of drought. In a changing climate with potentially hotter, drier summers and more frequent storm events wetlands will be crucial in helping us all to adapt.



This new pond was created at one of our nature reserves last year and already supports dragonflies, damselflies, water beetles and frogs.
Credit: Sheila McCann-Downes

A well designed clean water pond can support over 100 rare and declining species of plants and animals. Please help us create more ponds by donating today.

How much should I give?

£20 pays for one rake to help clear ditches

£75 pays for an otter holt

£150 pays for a survey of a wetland area

£500 pays for a medium-sized pond to be created, the size of 150 paddling pools!

Important species you can help to protect

Common frog

Did you know the common frog is under threat and numbers are falling at an alarming rate? We must create high quality new ponds in order to reverse this.



Common blue damselfly

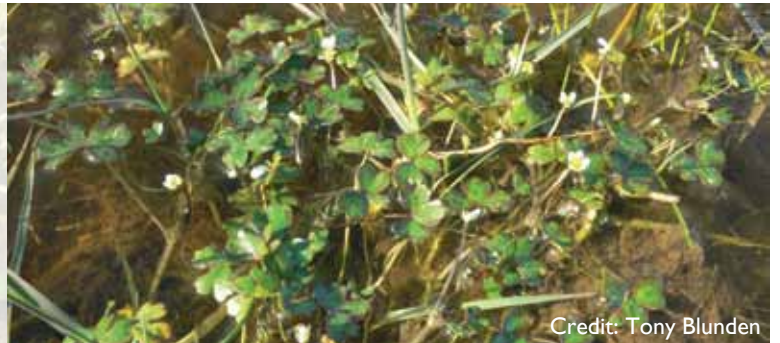
This beautiful insect is reliant on ponds and other areas of still water. With your help we can ensure everyone has a chance to enjoy this vibrant creature.



Credit: Rachel Scopes

Three-lobed water crowfoot

This rare plant found in shallow muddy pools, particularly those which dry out in summer. With your help we can make a positive impact on its habitat.



Credit: Tony Blunden

Palmate newt

This shy amphibian is found in small shallow ponds on heaths and moors, it needs clean water ponds with plenty of good surrounding habitat in order to thrive.



Credit: Philip Precey

"Wetlands are under increasing pressure as a consequence of climate change. South West Water is working with Cornwall Wildlife Trust and other partners to restore wetlands as they are vital to help protect the region's water supplies. Additional support from the community for Cornwall Wildlife Trust would help this work move forward more rapidly." Martin Ross, Environment Manager, South West Water.

**Good wetland management is crucial for Cornwall's wildlife.
Please donate today to make a difference to the future.**

Every donation is important.

We can get match funding from external grants for money you give to this appeal, which means we can double your donation, so if you give us **£10** we can turn this into **£20**.

Wetlands appeal 2009



Cornwall

Name: _____

Address: _____

Postcode: _____

Telephone number: _____



The majestic kingfisher hunts over slow moving or still water. Managing wetland areas well ensures it has a good supply of prey. Please donate today so we can make sure this happens. Credit: Terry Dunstan.

Please donate today..

Visit cornwallwildlifetrust.org.uk

Call (01872) 273939* or fill in the form

*Credit card donations only by telephone

Here is my donation of:

£10 £20 £75 £150 £500

£1000 Other amount £ _____

I enclose a cheque/CAF voucher made payable to Cornwall Wildlife Trust.

OR

Please charge the above sum to my Visa/Mastercard (delete as appropriate).

Card no:

Expiry date: _____ Amount £ _____

Signature: _____

Email: _____

Please send me an acknowledgement.

We need to work together to protect Cornwall's important wetland habitats and wildlife.

Thank you for your support.

Gift Aid

Using gift aid means that for every pound you give Cornwall Wildlife Trust gets an extra 25p from the Inland Revenue, helping your donation go further. This means that £50 can be turned into £62.50, which can make a great difference.

I want all donations I've made to Cornwall Wildlife Trust since April 6th 2002 and all donations in the future to be Gift Aid donations unless I notify you otherwise.

Full name:

Date:

To qualify for Gift Aid, what you pay in income tax or capital gains tax must at least be equal to the amount we will claim in the tax year.

Remembering Cornwall Wildlife Trust in your Will

So much of the Trust's conservation work is made possible through legacies left to us by our supporters. After ensuring your family are provided for, please consider us when making your Will.

I would like to know more about remembering Cornwall Wildlife Trust in my Will.

I have already remembered Cornwall Wildlife Trust in my Will.

www.cornwallwildlifetrust.org.uk/supportus/legacy

Thank you for supporting Cornwall Wildlife Trust.

Please send your completed form to Cornwall Wildlife Trust, Five Acres, Allet, Truro TR4 9DJ.

Registered charity number 214929

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